

NEWS RELEASE

Rockford Area Convention & Visitors Bureau



Rockford Region to Welcome Illinois High School Association for 23rd Consecutive Year

Tournament visitors to spend an estimated \$100,000

FOR IMMEDIATE RELEASE

February 19, 2015

ROCKFORD, IL — The Rockford Area Convention & Visitors Bureau (RACVB) is pleased to welcome the **Illinois High School Association (IHSA) Girls Bowling State Finals** back to the Rockford region for the 23rd consecutive year. This two-day tournament returns to the Cherry Bowl in Cherry Valley on Friday, **February 20 from 8:30 a.m. to 3:30 p.m.** and **Saturday, February 21 from 8 a.m. to 4 p.m.**

The top four bowling teams with the highest pin count for both rounds in the sectional competitions advance to the IHSA state final tournament. There are a total of 24 teams and 30 individual bowlers competing in this tournament. Nearly 740 bowlers, coaches and spectators will be in attendance and are projected to spend an estimated \$100,000 while visiting the Rockford region.

"It's always an honor to host the IHSA tournament in the Rockford region as the high school girls compete for state recognition. The enthusiasm and positive energy at the Cherry Bowl during this two-day event truly shows the dedication from the bowlers' friends and families traveling here to support them," said John Groh, RACVB President & CEO. "We look forward to doing everything we can to ensure their stay in our community is enjoyable."

Local team qualifiers participating include Belvidere (North) and Guilford. Local individual qualifiers participating include athletes from Harlem and Hononegah.

"I'm excited the IHSA tournament is back in Rockford again this year. The Rockford Area Convention & Visitors Bureau has been very supportive and the staff at Cherry Bowl is readily available with a high level of quality care," said Stacey Lambert, IHSA's Assistant Executive Director. "It's a good feeling to be able to come to this state-wide tournament completely focused, knowing we can rely on our partners every step of the way."

IHSA Tournament Schedule

Friday, February 20, 2015

8:30 a.m. Doors open for teams, individual competitors and coaches

8:45 a.m. Doors open to the general public

9:00 a.m. Coaches Meeting (Head and/or Assistant Coaches only)

9:15 a.m. Opening Ceremonies

9:30 a.m. Warm up for Round 1

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9:45 a.m. First Round (24 teams and 30 individuals)
12:15-1:15 p.m. 60 minute lunch period
1:15-1:30 p.m. Warm-up for Round 2
1:30 p.m. Second Round begins (24 teams and 30 individuals)
3:30 p.m. Second Round completed

Saturday, February 21, 2015

8:00 a.m. Door open to competitors in the Bowling Chair Class and their coaches ONLY
8:30 a.m. Doors open for 2nd day qualifying teams, individuals and their coaches
8:45 a.m. Coaches meeting/Doors open to the general public
9:00 a.m. Introductions
9:15 a.m. Warm up for Round 3 and Bowling Chair Class
9:30 a.m. Third Round (12 teams and 30 individuals) and Bowling Chair Class
12:15-1:00 p.m. 45 minute lunch period
1:00-1:15 p.m. Warm-up for Round 4
1:15 p.m. Fourth Round (12 teams and 30 individuals) and Bowling Chair Class (approximate time)
4:00 p.m. Awards ceremony (immediately following round 4)

RACVB exists to drive quality of life and economic growth for the citizens of Rockford and Winnebago County through tourism marketing and destination development. www.gorockford.com

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