

NEWS RELEASE

Rockford Area Convention & Visitors Bureau



RACVB Announces New Board Officers, Board Member

Roberta Holzwarth elected as board chair, Bryan Davis named to 3-year term

FOR IMMEDIATE RELEASE

April 22, 2015

Rockford, IL – The Rockford Area Convention & Visitors Bureau Board of Directors announces the election of new officers and a new board member.

The board has elected the following officers to serve one-year terms beginning in May 2015:

- Roberta Holzwarth, Chairman
- David Anderson, Vice Chairman
- Gary Strakeljahn, Secretary
- Bill LaFever, Treasurer

Roberta (Bobbie) Holzwarth is a partner and attorney with Holmstrom & Kennedy, PC; David Anderson, is a founding family member of Anderson Japanese Gardens; Gary Strakeljahn, is chief financial officer of Electroform Co., Inc.; and Bill LaFever is president of Bill Doran Company.

Outgoing Chairman Darrell Snorek, vice president of sales at LaMonica Beverages, will remain on the board as immediate past chair. RACVB President/CEO John Groh said that Snorek's leadership while chair over the past two years was instrumental in the development of new initiatives the organization has recently tackled.

"Darrell has been a tremendous leader for our board and organization," Groh said. "His vision helped us shape new strategies that led to initiatives and experiences like Stroll on State and Forest City Beautiful."

In addition to approving the new slate of officers, the RACVB Board approved an additional three-year term from for Strakeljahn.

Finally, the board approved a three-year term for new member **Bryan Davis**, Director of Government Affairs and Contracts for SupplyCore.

RACVB board changes will officially take effect during the May 27, 2015 RACVB board meeting.

The mission of the RACVB is to drive quality of life and economic growth for our citizens through tourism marketing and destination development. www.gorockford.com

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