

GREATER BOSTON CONVENTION & VISITORS BUREAU

FOR IMMEDIATE RELEASE

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Microbrews Through Boston

BOSTON, MA (April 2, 2014): The rich history of Boston can be explored in many ways – walking the Freedom Trail; visiting sites from the industrial revolution; touring the Boston Harbor Islands and learning about the city's rich maritime history. Now experience Boston's history through beer tasting! What better way to explore the different areas of Boston than to travel around visiting the best breweries, brewpubs and bars around town.

There's no need to designate a driver for the day when you take a Boston beer tour, where everyone over the age of 21, is welcome to take part in the fun!

Harpoon Brewery: Located near the waterfront area of South Boston we have the oldest brewery. In 1986, three friends who shared a love of beer decided to brew their own. This decision lead to a beer phenomenon. With over 16 styles, from their ale to their seasonal beers, you can find Harpoon beers not only at the brewery but all through out New England.

Samuel Adams Brewery: This Brewery was built on a family history. Through six generations of brewers, Jim Koch based his brewing career on old family archives of beer recipes that hadn't been used since the Prohibition Era. Samuel Adams beers are now a staple in Boston and can also be found countrywide. When touring this brewery, located in Boston's Jamaica Plain, you will experience the full craft brewing process, taste the malts, smell the hops and sample a few of their award winning beers.

Ye Olde Tavern Tours: The tour offers historic tavern tours in Boston. You'll walk along The Freedom Trail and see historic sites related to the American Revolution and stop to grab a beer at some of the nation's most historic taverns. Led by a historian of Revolutionary America, you'll have stories to tell your family and friends.

Boston Brew Tour: Boston Brew Tours is the only beer company in Massachusetts that offers daily brewery tours. Every tour includes at least 12 craft beers, a lunch and beer tasting, entrance fees to the breweries and round trip transportation. Visit Harpoon Brewery, Samuel Adams Brewery, Cambridge Brewing Company, The Meadhall, Idle Hands Craft Ales, Mystic Brewery, Night Shift Brewing, Blue Hills Brewery and Watch City Brewing Company. Choose from one of their pre-selected tours or you are welcome to craft your own.

For more information, go to <u>http://www.bostonusa.com</u>.