Vacation Boston, You've Earned it!! bostonusa.com

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With the arrival of summer the Greater Boston Convention & Visitors Bureau is excited to unveil a dynamic summer promotion: <u>Vacation Boston, You've Earned it!!</u> "We welcome summer with open arms," said Bureau President and CEO Patrick B. Moscaritolo, "throughout Boston and Cambridge you can enjoy outdoor movies and concerts, al fresco dining, great festivals, and special events along the waterfront."

Exciting festivals happening in Greater Boston this summer include Harborfest, Outside the Box, the Boston Seafood Festival, Revere Beach National Sand-Sculpting Festival, and North End Feasts & Festivals. Please visit <u>bostonusa.com</u> to learn more about festivals in Boston this summer.

These festivals are appropriate for all ages and represent just a sliver of the FREE experiences around Boston in July and August. From Free Fun Fridays to Free Friday Flicks, Boston offers great activities at no cost and families are encouraged to take full advantage. Many FREE events happen outdoors, like Wednesday concerts on the Esplanade with the Boston Landmarks Orchestra (July 15-August 26), Shakespeare on the Common *King Lear* (July 22-August 9), and the Boston Summer Arts Weekend in Copley Square (July 25-26). FREE outdoor exploration will keep you busy all summer in Boston: stroll the Harborwalk, browse eclectic markets of the Greenway below the Echelman sculpture, or Walk to the Sea and check out the Waterfront Neighborhood Weeks. There's also a FREE weekend shuttle to Columbia Point, where museum-goers can visit the Edward M. Kennedy Institute for the US Senate, The Commonwealth Museum, and the John F. Kennedy Presidential Library and Museum.

Special events in Boston this summer include the arrival of the *Hermione*, a replica of the ship that carried Lafayette to Boston in 1780 which docks at Rowe's Wharf July 11-12 and is open for FREE public tours. FIGMENT Boston comes to the Greenway July 25-26 to inspire creativity and collaboration. Also in July, the new Boston Public Market opens near Haymarket, an innovative and sustainable emporium of local produce and seafood. And of course Dine Out Boston returns August 16-21 & 23-28, the biannual promotion of the Greater Boston restaurant scene: <u>dineoutboston.com</u>

Broadway in Boston kicks off its 2015-16 season with *Newsies* (through July 5) followed by *Kinky Boots* (August 11-30) at the Boston Opera House. Across the river, American Repertory Theatre commences its season August 2 with the world premiere of *Waitress*. On the museum scene, the *Hokusai* exhibition at the Museum of Fine Arts is on view through August 9 and the Institute of Contemporary Art summer program includes waterfront concerts and chef demonstrations.

Vacation Boston, You've Earned It!! From the Boston Harbor Islands to the Back Bay Fens, and everything in between, an epic Boston summer is on deck so learn more at <u>bostonusa.com</u> and share your experiences on social media with the hashtag **#VacationBoston.**