



Summer's Sweet Spot Returns August 16: Dine Out Boston®!!

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The Greater Boston Convention & Visitors Bureau (GBCVB) hosts the biannual **Dine Out Boston – Summer's Sweet Spot!** – August 16-21 & 23-28, 2015. Dine Out Boston provides diners an opportunity to explore the region's dining scene and restaurateurs to bring new guests to their restaurants. The GBCVB, in partnership with American Express, is proud to sponsor this two-week celebration showcasing one of America's premier culinary destinations.

During the two weeks of Dine Out Boston, diners will have numerous choices to experience Greater Boston's finest dining coupled with significant savings. Dine Out Boston features a flexible pricing structure which benefits restaurant owners and guests alike. Restaurants can customize their lunch and dinner menus by choosing price-points: lunch for \$15, \$20 or \$25 and dinner for \$28, \$33 or \$38. Additionally, restaurants can offer as many courses as they desire at their selected price.

"Dine Out Boston is a way to celebrate Boston as one of America's premier culinary destinations and provide locals and visitors, alike, with a unique opportunity to enjoy the exceptional value, variety and hospitality of Greater Boston restaurants," said Patrick B. Moscaritolo, President & CEO of the GBCVB. "We invite diners to take advantage of Dine Out Boston's great restaurant deals while embracing cultural and seasonal activities. We encourage combining a baseball game, a concert, a theatrical performance or one of many museum exhibits with a Dine Out Boston meal for a quintessential Boston experience!"

Dine Out Boston's August edition has over 150 exceptional restaurants in the Greater Boston area, including, but not limited to, city staples such as Davio's, Grill 23, and Mamma Maria, as well as must-try newcomers, Bastille, Liquid Art House, and Serafina. The suburbs offer equally remarkable food finds such as The Fireplace, Artistry on the Green, and 80 Thoreau.

Since 2008, the GBCVB has used this dining program to give back to a different local Boston charity each year. To date, over \$300,000 has been raised for charities through the online auction component of DOB. The charitable partner for August 2015 is the Rose Kennedy Greenway Conservancy. Gift Certificates provided by participating

restaurants will be up for auction starting August 17 through September 2, with all proceeds benefiting the Greenway Conservancy.

For more details regarding Dine Out Boston, head to the official site DineOutBoston.com. The easy-to-navigate website allows diners to view chef-customized menus, pricing and to make reservations.

About Dine Out Boston:

Dine Out Boston is a bi-annual value-driven dining program founded and presented by the Greater Boston Convention & Visitors Bureau and American Express. Formally known as Restaurant Week Boston®, the program is now in its 15th year of offering exclusive savings throughout the region's top restaurants. During Dine Out Boston, diners can enjoy a chef-customized lunch or dinner for a fraction of the normal dining cost. Due to high demand, reservations during Dine Out Boston are encouraged and can be made in advance at www.DineOutBoston.com.

For more information or to inquire about having your restaurant involved in Dine Out Boston, please visit www.DineOutBoston.com. Check out Dine Out Boston on Facebook at www.facebook.com/dineoutboston, Twitter at www.twitter.com/dineoutbos, and Instagram at instagram.com/dineoutboston.