



CONNECT WITH THE SEASON IN FAIRFAX COUNTY

*To Celebrate Time-Honored Traditions & Build Anew, Visit Fairfax is Giving Away
Four Experience Prize Packages This Winter to Fairfax County*

Fairfax County, VA – November 8, 2010 – Ice skating on an outdoor rink. Gathering with friends and family at holiday festivities. Taking a brisk hike along a historic, breathtaking trail. Tasting your way through a romantic dinner at an award-winning restaurant. Whatever the activity, there are millions of memories to be made in Fairfax County this winter.

Visit Fairfax invites neighbors from near and afar to build on to their wintertime traditions this season in Fairfax County (www.fxva.com/winter-traditions). To sweeten the deal, we are giving away four amazing prize experiences in the “Connect with the Season Giveaway” that showcase all that the County has to offer.

Four lucky winners, who enter the rolling “Connect with the Season Giveaway” sweepstakes between November 8, 2010 and February 7, 2011, will enjoy one of the following packages:

“Connect with the Season of Giving” - Entry must be submitted by November 19, 2010

For many, the Holidays mean shopping! This prize package will help one lucky winner do just that, with a Weekend Shopping Package at The Westin Tysons Corner, which includes a two-night stay in a luxurious room, \$25 gift card to Tysons Corner Center, a shopping and dining incentives booklet with up to \$2,000 worth of savings, an energy bar and water; and a \$100 gift card to enjoy dinner at one of Fairfax County’s great restaurants.

“Connect with Winter Wonder” – Entry must be submitted by December 17, 2010

This entertaining weekend in Reston, VA includes one room (up to four people) over two consecutive weekend nights at The Hyatt Regency Reston; a \$250 gift card to Reston Town Center, and ice skating for four at the Reston Town Center Ice Skating Pavilion (includes admission and skate rentals).

“Connect with Your Inner Child” – Entry must be submitted by January 14, 2011

Whether you have children to entertain or you are just young at heart, this fun-filled package includes one room (up to four people) over two consecutive weekend nights at The Crowne Plaza Tysons Corner; a private docent-led tour at the National Air and Space Museum Steven F. Udvar-Hazy Center, including four IMAX and flight simulator tickets; admission for four to George Washington’s Mount Vernon Estate & Gardens with private VIP tour; and ice skating for four at the Reston Town Center Ice Skating Pavilion (includes admission and skate rentals).

“Connect with Fairfax County” – Entry period ends February 7, 2011

There is literally something for everyone in Fairfax County, and we want the winner of this amazing package to get a little taste of it all. The winner will enjoy a weekend at The Ritz-Carlton, Tysons Corner, which includes a deluxe guest room (up to two people) over two consecutive weekend nights, a bottle of Champagne, chocolate-covered strawberries, rose-petal turndown, American breakfast for two in the restaurant, and overnight valet parking; two tickets to the IMAX theater and a private docent tour of the National Air and Space Museum Steven F. Udvar-Hazy Center; admission for two to George Washington’s Mount Vernon Estate & Gardens with a private VIP tour; and two in-house tickets to a select summer performance at Wolf Trap National Park for the Performing Arts Filene Center.

Eligible participants simply can enter for the chance to win online at www.fxva.com/winter-giveaway. All contest rules, restrictions, and prize descriptions can be found online. Check back periodically to see who wins!

ABOUT VISIT FAIRFAX

Visit Fairfax is the official tourism organization for Fairfax County, Virginia. Charged with destination marketing and tourism promotion, it is directed by many of the County’s top tourism and hospitality leaders. For more information, please visit www.fxva.com.