



Fairfax County, Virginia  
Connect with America

## PRESS RELEASE

FOR IMMEDIATE RELEASE

### MEDIA CONTACTS:

Sarah Maciejewski  
Dir of Communications, Visit Fairfax  
sarahm@fxva.com  
Ph: 703-752-9502

Melissa Gold  
White+Partners PR for Visit Fairfax  
melissag@whiteandpartnerspr.com  
Ph: 703-793-3450

## IT'S A ONE-OF-A-KIND SUMMER IN NORTHERN VIRGINIA

**Fairfax County, VA – March, 2010** – The summer of 2011 is shaping up to be one for the ages! Visit Fairfax ([www.fxva.com](http://www.fxva.com)) is the ultimate online destination to plan a visit to the Northern Virginia area that surely will make history.

This is the spring to finally see the world-renowned cherry blossoms in person instead of in pictures during the acclaimed Cherry Blossom Festival, March 26<sup>th</sup> – April 10<sup>th</sup>. It's the summer to commemorate the 150<sup>th</sup> anniversary of the Civil War with once-in-a-generation events, including a reenactment of the Battle of First Manassas/Bull Run beginning on July 21<sup>st</sup>. This is the season to finally make that family trip to Washington, DC to tour the museums and see the fireworks explode over the iconic monuments on the Fourth of July.

While you're here, you can savor some of the singular sites and attractions in and around Northern Virginia – from the only national park for the performing arts in the United States and the vineyards of the acclaimed Virginia wine country to the dynamic National Air and Space Museum Steven F. Udvar-Hazy Center and preserved treasure of George Washington's Mount Vernon Estate and Gardens. Whether you're a history buff, art aficionado, or someone looking for family-friendly or unique activities happening throughout the National Capital region, Fairfax County is the perfect starting point for a one-of-a-kind adventure.

To make the summer even more memorable for one lucky winner, Visit Fairfax will be giving away an Apple iPad. Enter for your chance to win the One-of-a-Kind Sweepstakes and start planning your adventure today online at <http://www.fxva.com/summerfun>. Also, join the discussion on [Facebook](http://www.facebook.com/visitfairfaxva) ([www.facebook.com/visitfairfaxva](http://www.facebook.com/visitfairfaxva)), and follow Visit Fairfax on [Twitter](https://twitter.com/VisitFairfax) (@VisitFairfax), for not-to-be-missed events, deals/packages and more.

### **ABOUT VISIT FAIRFAX**

Visit Fairfax is the official tourism organization for Fairfax County, Virginia. Charged with destination marketing and tourism promotion, it is directed by many of the County's top tourism and hospitality leaders. For more information, please visit [www.fxva.com](http://www.fxva.com).

###