



Fairfax County, Virginia  
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## PRESS RELEASE

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### VISIT FAIRFAX AIMS TO INSPIRE TRAVELERS WITH VIDEO SERIES FEATURING LOCAL EXPERTS

New Storytellers Video Series Showcases Fairfax County's Tourism Gems

**Fairfax County, VA – October 6, 2015** – Behind every destination is a story. In Fairfax County, these stories are found in the everyday people who live, work, and play here. These people come from every corner of Fairfax County and are bound together by passion, craftsmanship, and authenticity. Visit Fairfax, the county's official tourism organization, is proud to launch the Storytellers Video Series, a collection of unique local stories that will showcase Fairfax County's tourism gems and inspire travelers to create their own story in Northern Virginia.

Developed in partnership with Visit Fairfax's agency of record, WHITE, the Storytellers Video Series is bursting with intriguing narratives. Learn why the pilots of the fastest jet in the world couldn't talk about the earth-shattering records they were breaking. Find out what three-ton object sets one Northern Virginia garden apart from all others. Hear how George Washington's famous rye whiskey was distilled in the 18<sup>th</sup> Century. Add lesser-known attractions to your travel to-do list, including a Frank Lloyd Wright masterpiece and a former prison turned arts center.

The Storytellers Video Series was designed to highlight the genuine travel experiences that visitors – and locals – can find in Fairfax County, with tips and excerpts from the people who love this region and who make this area a great destination to visit.

“Our storytellers bring to life the authenticity of many of the attractions and unique places and people of Fairfax County by sharing what it is that they are most passionate about,” said Barry Biggar, President and CEO of Visit Fairfax. “Fortunately for us, we have a plethora of amazing things to do and see. The extraordinary people featured in the Storytellers Videos will inspire people to visit this region far better than any written word ever will.”

From the park rangers and chefs to the museum docents and town mayors, meet these passionate experts who know Fairfax County best. Travelers seeking tips and ideas on how to craft their own story in Northern Virginia should visit [www.fxva.com/storytellers](http://www.fxva.com/storytellers) or join the conversation on Facebook and Twitter.

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#### About Visit Fairfax

Visit Fairfax is the official destination marketing organization for Fairfax County, Virginia. Charged with tourism marketing and promotion, it is directed by many of the County's top tourism and hospitality leaders. For more information, please visit [www.fxva.com](http://www.fxva.com). Join the conversation online at Facebook ([www.facebook.com/visitfairfaxva](http://www.facebook.com/visitfairfaxva)) or on Twitter ([@VisitFairfax](https://twitter.com/VisitFairfax)). Hashtag: #fxva