



For Immediate Release

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Providence Takes #3 Spot in Travel + Leisure's "America's Favorite Cities" List

Hip Residents, Stellar Public Space & Hot Food Scene Cited as Reasons for Success

Providence, RI – May 12, 2016 – Providence is continuing its hot streak as a cool city. Already cited by the *New York Times* as one of the “52 Places (in the world) to visit in 2016 the Creative Capital has now been ranked #3 in *Travel + Leisure's* “America's Favorite Cities” list. The top- tier travel outlets cited the “hip locals, walkable streets and charming public spaces” as well as the city's renowned food scene.

“I am proud that the national media recognizes what our residents of our city have known all along – that Providence is a great place to live and work,” said Providence Mayor Jorge Elorza. “I am particularly rewarded that city's emphasis on walkability and placemaking was recognized, as this speaks to our efforts to make Providence the fittest city in New England.”

Rankings are determined based on popular vote. Providence lost a bit of ground since the last poll took place in 2014, when the city earned the #1 spot. However, that slight slip could be attributed to a change in methodology and timing.

“This year's voting seemed to come at a different time of year than in previous years and seemed longer in duration,” said Martha Sheridan, president and CEO of the Providence Warwick Convention & Visitors Bureau (PWCVB). “Our marketing team executed a skillful social media program designed to encourage people to vote for Providence. I am pleased that our efforts have once again borne fruit.”

Buffalo, NY, took the top honors this year, followed by San Antonio, Texas. For the complete ranking and explanation of methodology, visit <http://www.travelandleisure.com/americas-favorite-places/cities#intro> .

The Providence Warwick Convention and Visitors Bureau is a 501(c)(6) nonprofit organization whose mission is to create vibrant growth for the local hospitality economy by promoting, developing, and expanding a united visitor industry. For more information, contact 401-751-1177 or visit www.GoProvidence.com.

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