

Utah Valley Convention & Visitors Bureau  
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(801) 851-2100  
[www.UtahValley.org](http://www.UtahValley.org)

## **Tourism Works for Utah Valley!**

According to the 2009 Economic Report to the Governor by the Office of Planning and Budget, travelers visiting the State of Utah last year spent \$6.23 billion dollars generating \$625 million dollars in State and Local tax revenues. This equates to \$703 of tax relief for every household within the State of Utah. Utah County ranks second in overall tourism tax revenues generated and fourth in transient room tax (hotel tax) collection. And, because of the way general sales taxes are distributed by the state, Utah County and local cities benefit substantially from the general sales tax revenues collected from all visitor to the State of Utah. These and other measurement figures serve as important markers for the Utah Valley Convention and Visitors Bureau, Inc. (UVCVB).

The UVCVB is a non-profit, non-membership organization charged with the task of bolstering long-term economic development by promoting Utah Valley as a business and tourism destination. Led by President and Chief Executive Officer Joel Racker, the UVCVB staff boasts nearly 50 years of combined hospitality industry experience. Comprised of 8 dedicated associates, the expert staff of the UVCVB offers complimentary services and assistance planning business meetings, sporting events, global gatherings, and family reunions.

Whether you're planning a large meeting or a small gathering, we will help you coordinate accommodations, meeting space, transportation, supplier contacts, itineraries and general travel information. Take advantage of our contacts, experience, services, and expertise from the beginning to the end. Working with the Bureau makes planning and implementing a meeting less time consuming and more streamlined, giving your business access to a variety of pivotal services, packages, and value-added extras.

The next time you're asked to plan a family reunion or business meeting, consider Utah Valley! Call (801) 851-2100 to schedule an appointment with the Bureau, or fill out a Request for Proposal within the Meeting Planners section online at [UtahValley.org](http://UtahValley.org).