

The Boston Harbor Hotel Unveils Newly Renovated Guest Rooms and Suites

Experience Classically Current Luxury at Boston's Only Five-Star Waterfront Destination That Is Beyond Compare

BOSTON (June 13, 2016) – The Boston Harbor Hotel has just completed the exquisite renovation of 230 newly designed guest rooms and suites. The city of Boston is thriving and transforming with the waterfront at the center of this era of innovation and remarkable growth. The Boston Harbor Hotel, Boston's iconic landmark of luxury, continues to evolve with the city and build upon it's storied past while keeping an eye to the future. The Boston Harbor Hotel is Boston's only Five-Star waterfront destination with hospitality and amenities that are truly *Beyond Compare*. The waterfront theme of the hotel's location is now carried throughout the rooms which feature a renewed, coastal feel.

"This thoughtful redesign allows us to fulfill our most important objective: to consistently deliver an unparalleled luxury experience to our guests by ensuring the Boston Harbor Hotel remains current, and only offers the highest quality in product and personalized service," says Stephen Johnston, General Manager at the Boston Harbor Hotel. "We are delighted with how the newly designed rooms have complemented the other recent enhancements at the Boston Harbor Hotel as there are now so many new aspects for our guests to look forward to experiencing when visiting the hotel. Our associates are thrilled to introduce the new guest rooms and suites to the city and to our guests."

The redesign of the hotel's 230 guestrooms and suites is scheduled for completion this May, and is the next step in the many enhancements that have already taken place at the Boston Harbor Hotel. Over the past year, the Boston Harbor Hotel has also celebrated a complete renovation of the Hotel's signature wine-centric restaurant, *Meritage Restaurant + Wine Bar* as well as the *Rowes Wharf Health Club & Spa*.

Wimberly Interiors, a globally recognized leader in hospitality design, created a design aesthetic for the Boston Harbor Hotel's guest rooms and suites combining patterns, textures and colors that are inspired by the natural beauty of Boston's waterfront. The 230 enriched guest rooms and suites reveal a fresh look with a color palette of soothing oceanic blues and neutral tone accents to complement the property's distinct waterfront setting. Partnering with the acclaimed Florentine perfumer, Lorenzo Villoressi, the Boston Harbor Hotel has also introduced signature Lorenzo Villoressi bath amenities in all of its guest rooms and suites, which are available only in the top hotels of the world. The transformed furnishings, coupled with the Boston Harbor Hotel's renowned personalized service, will further enhance the *Forbes* Five Star guest experience, and offer a stay that is distinctly Boston and truly *Beyond Compare*.

The new décor combines clean lines and timeless pieces to create a *classically current* design that is warm and luxurious, without compromising practicality and sophistication. Investing in technological in-room amenities, the Boston Harbor Hotel has replaced traditional print compendiums and alarm-clock radios with

in-room tablets – offering guests access to hotel information, digital wake-up calls, a variety of newspapers, and streaming international radio stations. The hotel also features iPad tablets to serve as a one-stop hotel services center that guests can use to make requests, place room service orders, and manage their stay with features like maps, menus and transportation information. Guests can use their personal mobile device to enjoy a similar experience using the hotel mobile app to find information and request services. Whether at the property, at the airport or elsewhere, a smartphone or tablet will function as a direct line of communication with the hotel. Also new to the in-room technology offerings is the addition of Smart TVs with streaming capabilities that allow guests to access their own Hulu, Pandora, Crackle and YouTube accounts.

Among the renovated guest rooms is the Presidential Suite, now reflecting neutral and harbor-oriented tones to enhance the relaxing atmosphere already present at the hotel. Elegant, welcoming and extraordinarily memorable, the newly renovated Presidential Suite features luxurious furnishings, refined finishes, bespoke amenities, and sweeping views of Boston's waterfront. Located on the 16th floor of the hotel, the Presidential Suite's warm and inviting rooms blend the features of its original architecture with current design elements. Influenced by the classic boats that have gracefully sailed through the Boston Harbor for centuries, the suite is adorned with harbor-inspired art that highlights the unique location of the Boston Harbor Hotel within the city. Featuring oversized spaces for entertaining and relaxation, the Presidential Suite offers business or leisure guests the flexibility of a one, two or three bedroom suite, and a private balcony overlooking the harbor.

Located on Boston's waterfront, steps from Boston's Financial District, bustling Seaport District and the historic North End, the Boston Harbor Hotel offers an unmatched setting of luxurious comfort and convenience – ideal for business or leisure travel that is *Beyond Compare* to any other hotel in the city.







About the Boston Harbor Hotel:

A member of Preferred Hotels & Resorts LEGEND Collection, Boston's only *Forbes* Five-Star waterfront hotel welcomes guests arriving by land or sea. Located on the historic Rowes Wharf, the Boston Harbor Hotel's inviting ambiance and unparalleled service provide the ideal home away from home for travelers. Newly renovated luxurious accommodations with sweeping views of Boston's cityscape or breathtaking waterfront, a contemporary spa and fitness center, world-class dining and a 34-slip marina make the Boston Harbor Hotel a destination *Beyond Compare*.

MEDIA CONTACTS:

Heather Greenbaum Boston Harbor Hotel HGreenbaum@bhh.com 617.856.7790

Nicole Russo 451 Marketing nrusso@451marketing.com 617.259.1605