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CHARLOTTESVILLE CELEBRATES SUMMER WITH STAPLE AND NEW FESTIVALS & EVENTS

**It's all about the arts and agriculture with events such as
LOOK3 Festival of the Photograph, the Heritage Theater Festival,
Ash Lawn Opera Festival, and the Albemarle County Fair**

CHARLOTTESVILLE, Va. (June 6, 2016) – The [Charlottesville Albemarle Convention & Visitors Bureau](#) (CACVB) invites visitors and locals alike to take part in some really amazing festivals and events this summer.

Presenting gallery shows, outdoor exhibits, nightly projections, and on-stage interviews along the historic Downtown Mall in Charlottesville, **LOOK3 – Festival of the Photograph** celebrates the art of photography in all its forms. Gallery exhibitions are free and open to the public from June 3 – 26, unless otherwise noted. Visitors can already admire the TREES exhibition, with gorgeous poster-size photographs hanging from the trees on the historic Downtown Mall. The banners feature extraordinary award-winning natural history images by National Geographic photographer Frans Lanting. Another important component of this festival is LOOK3 EDU, which provides relevant continuing education to photographers at all levels of accomplishment toward understanding creative tools available to them today and diverse paths to appreciative audiences for their work. The festival officially kicks off on June 13 and a full event and seminar schedule can be found at <http://www.look3.org/>

Visual art lovers can also visit **The Fralin Museum of Art at the University of Virginia**, where the **Andy Warhol: Icons** exhibit is being presented through September 18. In 2014, The Fralin was the beneficiary of a gift of several works of art by Andy Warhol from The Andy Warhol Foundation for the Visual Arts. Among these were silkscreens from the significant series Saint Apollonia and Cowboys and Indians, both created by Warhol during the 1980s. In 2016, The Fralin is pleased to present these pieces within the entire larger series of prints, revealing the diverse range of subjects that captivated the iconic artist. The exhibition pays special tribute to the concept of the icon, and the fluid definition of that term in contemporary society, particularly in relation to its historical definition. From Annie Oakley to Liza Minnelli and Saint Apollonia, in these prints as in other works, Warhol played on notions of celebrity through the use of the singular iconic image—repeated, reproduced, and reversed. The exhibition will highlight these practices and other similar techniques and thematic tendencies that appear throughout Warhol's oeuvre—practices that allowed Warhol to perpetuate and perform some of the most important work of Pop art. Visit <http://www.virginia.edu/artmuseum/exhibition/warhol/> for more information.

On June 25, Starr Hill Brewery hosts its first-ever festival, the **IPA Jambeeree**, celebrating craft beers, India pale ales, and music in Virginia. IPA Jambeeree promises to be a one-of-a-kind experience for craft beer and music lovers with over 15 Virginia Breweries pouring over 50 IPAs. The festival will also include educational brewer sessions, exhibits from local and national hop growers, a home brew competition, local food trucks, games and prizes, and local music on two stages! Proceeds will benefit Claudius Crozet Park's Play Crozet Capital Campaign, an initiative to fund the building of a new amphitheater in the park. Tickets are on sale now with prices ranging from \$25 – \$60. Special pricing is available for designated drivers and attendees between the ages of 13 – 20. Children 12 and under are free. The event will take place at the Hangar Park at Starr Hill Brewery in Crozet. More details can be found at <http://www.jambeeree.com/>

Theater lovers are in for a treat, as the 42nd edition of the **Heritage Theater Festival** (HTF) kicks off an exciting five-show season on June 30. Since 1974, the HTF has been in residence during the summer months as the University of Virginia's professional theatre. Filled with classic audience favorites and fascinating contemporary works, the HTF has an irresistible line-up of amazing productions again this summer, starting with Gilbert & Sullivan's *The Pirates of Penzance* taking stage in the Culbreth Theatre. Then, *Souvenir: A Fantasia on the Life of Florence Foster Jenkins* by Stephen Temperley will be presented in the beautiful Ruth Caplin Theatre, followed by *You're a Good Man, Charlie Brown*, based on the comic strip PEANUTS by Charles M. Schulz will be performed in the Ruth Caplin Theatre. Comedy enthusiasts are in for a treat when *The Odd Couple* by Neil Simon take the Culbreth Theater by storm. Finally, *The Wonder Bread Years*, presented in the Ruth Caplin Theater will close this year's HTF's season. A full performance schedule and tickets (including season tickets) are available at <http://www.virginia.edu/heritagetheatre/>

Another staple event will return for its 38th season; the **Ash Lawn Opera Festival** will be presented at The Paramount Theater in downtown Charlottesville. The Festival will begin with Wolfgang Amadeus Mozart's *Così fan tutte*, the comedic classic full of mistaken identities, deceptive servants, jealous lovers, and sublime music, is a production you won't want to miss. *Così fan tutte* will be presented on July 10, 13, and 15. The summer continues with five performances of Rodgers & Hammerstein's *South Pacific* on July 23, 24, 27, 29, and 30. You'll leave the theater humming your favorite tunes from Rodgers and Hammerstein's ever-topical, Pulitzer Prize winning musical. In addition to the spectacular productions mentioned above, the Festival also provides a wide range of educational programs for youth and adults; professional training for emerging artists and interns; and seeks to enrich the cultural vitality and quality of life in Virginia and the mid-Atlantic region. More information can be found at <http://www.ashlawnopera.org/> and tickets can be purchased at <http://www.theparamount.net/>

The **Albemarle County Fair** will be held August 4 - 6 on the beautiful historic site of James Monroe's Highland. A fun and festive "Old-Time Country Fair," the 2016 Albemarle County Fair will be a three-day agricultural celebration, complete with farm animals, exhibits, baked goods, crafts, family entertainment, 4-H events, livestock, and grand old-time country fun! The programs strive to provide wholesome entertainment and activities that emphasize the deep human, natural, and agricultural resources of Central Virginia. In addition to this year's longer hours, 2016 features more fun-filled attractions than before. Visit <http://www.albemarlecountyfair.com/> for more information.

For travel information, packages and hotel room reservations, and a complete calendar of events, please visit the official destination website for Charlottesville and Albemarle County www.visitcharlottesville.org

About the Charlottesville Albemarle Convention & Visitors Bureau (CACVB):

In addition to serving as the global resource for marketing the tourism assets of [Charlottesville](#) and [Albemarle County](#), Virginia, through www.visitcharlottesville.org, the CACVB assists tour operators, meeting planners, reunions and other groups in planning visits to the destination. CACVB's mission is "to enhance the economic prosperity of City and County by promoting, selling and marketing the City of Charlottesville and County of Albemarle, as a destination, in pursuit of the meetings and tourism markets." CACVB operates the [Downtown Visitor Center \(610 E Main St\)](#) which is open daily from 9 a.m. to 5 p.m., and a second visitor center, the [Albemarle Tourism and Adventure Center](#) in downtown Crozet ([5791 Three Notch'd Rd](#)) at the historic train depot; it is open Wednesday - Saturday 10:00 a.m. - 5:00 p.m. and Sunday 10:00 a.m. - 5:00 p.m. The CACVB also provides a touch-screen kiosk at Monticello's Thomas Jefferson Visitor Center. The official website of the CACVB is www.visitcharlottesville.org. In addition, the organization manages powerful social media channels; ExperienceCharlottesville on Facebook, @VisitCville on Twitter, CvilleVA on Pinterest, and @CharlottesvilleVA on Instagram and Vimeo.

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