TOURISM SEASON HEATS UP IN THE HUB

The Greater Boston Convention & Visitors Bureau (GBCVB) forecasts another summer of robust visitation to Boston. Visitor highlights include the 35th annual <u>Boston Harborfest</u> (July 1 - July 4) and <u>Outside the Box</u> on Boston Common (July 13 - July 17). Special events in July and August will augment weekend visitation; the Mini Maker Faire occurs on Fort Point Channel July 23, the Boston Seafood Festival takes over Fish Pier August 7, and Red Bull Flugtag Boston debuts on the Charles River Esplanade August 20.

"Boston has so much to offer during the summer months," said Bureau President & CEO Pat Moscaritolo. "Our vibrant festivals, outdoor markets, al fresco dining options, and on-the-water fun make Boston a 'must-do' destination for everyone. Whether it's family vacation, intergenerational travel, or millennial visitors seeking unique and experiential opportunities, Boston has it all."

Seasonal favorites include a number of free festivals and events:

- Free Fun Fridays June 24-August 26
- Free Friday Flicks June 24-August 28 Hatch Shell
- Boston Pops Fireworks Spectacular July 3-4 Hatch Shell
- North End Feasts and Festivals July 10-September 11
- Outside the Box July 13-17 Boston Common
- Shakespeare on the Common July 20-August 7 Boston Common
- Revere Beach International Sand-Sculpting Festival July 22-24
- FIGMENT Boston July 30-31 Kennedy Greenway
- Gospelfest August 7 City Hall

<u>On-the-water fun</u> is a staple of summertime in Boston. Whale Watches depart on the hour from Long Wharf, while ferries shuttle passengers to the <u>Boston Harbor Islands</u> and beyond. For recreation or relaxation, visitors have ample opportunity to explore Boston's major waterways.

Spectators can take in Red Sox and Revolution games at Fenway Park and Gillette Stadium, respectively. Both venues also host an all-star lineup of concerts this summer. Crowds will swoon under the stars, or beneath the fabled rafters at TD Garden, as classic rockers, pop stars, and popular country music acts come to town.

- <u>Fenway Park Concerts</u>
 Dead and Company, July 15-16
 Paul McCartney, July 17
 James Taylor, August 3
 Pearl Jam, August 5 & 7
 Billy Joel, August 18
 Zac Brown Band, August 20-21
 Jason Aldean and Kid Rock, September 9-10
- <u>Gillette Stadium Concerts</u> Luke Bryan, July 15-16 Guns N' Roses, July 19-20 Coldplay, July 30 Kenny Chesney, August 26-27 Bruce Springsteen, September 14
- <u>TD Garden Concerts</u> Demi Lovato and Nick Jonas, July 20 Drake & Future, August 10 •
 Pitbull, August 20 Barbra Streisand, August 16 Kanye West, September 3 Adele, September 14-15

Culture enthusiasts will enjoy eclectic museum exhibitions, programming and theater productions in Boston. The Institute of Contemporary Art/Boston unveils two new exhibitions on June 29 and teams up with the Berklee College of Music for Harborwalk Sounds on Thursday evenings. Visitors can also

experience Concerts in the Courtyard at the Museum of Fine Arts, Boston. Other summer highlights include:

- Megacities Asia through July 17 Museum of Fine Arts, Boston
- Off the Wall through August 28 Isabella Stewart Gardner Museum
- Hemingway: Between Two Wars John F. Kennedy Presidential Library & Museum
- Frogs: A Chorus of Color Museum of Science
- If/Then July 5-17 Boston Opera House
- Cuisines and Confessions July 12-August 7 Cutlet Majestic Theatre

Boston's culinary assets will be on full display this summer – clambakes, festivals, foodie tours, and al fresco dining. Foodies should circle their calendars for July 12, when Taste of Cambridge returns to Central Square, and July 18, when the Boston Public Market expands its hours to seven days a week. And all food lovers must make reservations for <u>Dine Out Boston</u>, happening August 14-19 & 21-26.

For more insight on where to stay and what to do in Boston this summer please visit <u>bostonusa.com</u>. Follow us on <u>social media</u> for updates and information on summer events in the Greater Boston region.

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