

# **Sonoma Tourism Improvement District**

## **Notice of Meeting and Agenda**

**Thursday, April 21, 2016 – 8:00 AM**

**Best Western Sonoma Valley Inn, Mission Room C**

**550 Second Street West, Sonoma, CA 95476**

- 1. CALL TO ORDER; ROLL CALL – Norm Krug 8:00 AM**
- 2. PUBLIC COMMENT: At this time, members of the public may comment on any item not appearing on the agenda. Please limit individual comments to three minutes.**
- 3. APPROVAL OF MINUTES – March 10, 2016 – Norm Krug 8:05 AM**
- 4. FINANCIAL UPDATE / REVIEW YEAR OVER YEAR RESULTS / TID AUDIT REVIEW - DAN PARKS 8:10 AM**
- 5. MARKETING UPDATE - JONNY WESTOM – 8:25 AM**
- 6. DISCUSSION / REVIEW OF PROPOSED TID GRANT PROGRAM CHANGES - JONNY WESTOM/BILL BLUM - 8:40 AM**
- 7. UPDATE ON DOWNTOWN DESIGN STUDY - CAROL GIOVANATTO - 8:50 AM**
- 8. CONSIDERATION OF ITEMS FOR FUTURE AGENDAS - NORM KRUG - 9:05 AM**
- 9. BOARD MEMBER COMMENTS (3 MINUTES EACH) 9:10 AM**
- 10. ADJOURNMENT - 9:20 AM**

*In accordance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact Norman Krug at 707 938-9200. Notification 48-hours before the meeting will enable the Sonoma TID to make reasonable arrangements to ensure accessibility to this meeting.*