

Sonoma Tourism Improvement District

Notice of Meeting and Agenda

Thursday, May 12, 2016 – 8:00 AM

Best Western Sonoma Valley Inn, Mission Room C

550 Second Street West, Sonoma, CA 95476

- 1. CALL TO ORDER; ROLL CALL – Norm Krug 8:00 AM**
- 2. PUBLIC COMMENT: At this time, members of the public may comment on any item not appearing on the agenda. Please limit individual comments to three minutes.**
- 3. APPROVAL OF MINUTES – April 21, 2016 – Norm Krug 8:05 AM**
- 4. FINANCIAL UPDATE / REVIEW PROPOSED TID BUDGET- DAN PARKS 8:10 AM**
- 5. MARKETING UPDATE / SVVB MARKETING PLAN REVIEW - JONNY WESTOM – 8:25 AM**
- 6. REVIEW OF PROPOSED TID GRANT PROGRAM CHANGES - JONNY WESTOM/BILL BLUM - 8:40 AM**
- 7. UPDATE ON DOWNTOWN DESIGN STUDY - CAROL GIOVANATTO - 8:50 AM**
- 8. HOLIDAYS IN SONOMA DISCUSSION / ICE RINK - 9:00 AM**
- 9. CONSIDERATION OF ITEMS FOR FUTURE AGENDAS - NORM KRUG - 9:10 AM**
- 10. BOARD MEMBER COMMENTS (3 MINUTES EACH) 9:15 AM**
- 11. ADJOURNMENT - 9:30 AM**

In accordance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact Norman Krug at 707 938-9200. Notification 48-hours before the meeting will enable the Sonoma TID to make reasonable arrangements to ensure accessibility to this meeting.