

Amarillo Convention and Visitor Council 1000 S. Polk St. * Amarillo, TX 79101 806-374-1497 * 806-584-6792 (cell) August 2, 2016 Eric W. Miller * Director of Communications eric@visitamarillo.com www.visitamarillo.com

August Is Packed

There are so many things to do in Amarillo in August. As the summer draws to a close, now is a perfect time to check out all that is happening in our city.

The play TEXAS is finishing its 51st season. This iconic attraction has brought over 4 million viewers to the Pioneer Amphitheater in Palo Duro Canyon State Park. The season ends August 20 so make plans now to catch this show or wait until 2017. www.texas-show.com.

Wonderland Amusement Park is celebrating its 65th season, all of them owned by the Borchardt/Roads family. The park closes the end of business on Labor Day but in August is planning a special prize incentive. It's the perfect time to visit the park.

www.wonderlandpark.com.

Several summer music series have expanded and most of them now have performances well into August. Listen to top-notch live music with Starlight Theater (Tuesday at 7 pm in Sam Houston Park); High Noon on the Square (Wednesday at noon at the Potter County Courthouse lawn) and Music in the Gardens (Thursday at 7 pm in the Amarillo Botanical Gardens). All the concerts are on the Amarillo CVC web site. www.visitamarillo.com.

Discover! 4.0 celebrates the Don Harrington Discovery Center's 40th anniversary.

Lots of booths and vendors will be on the DHDC grounds featuring food, music and great activities. The festival ends with a special laser show. Admission to Discover! 4.0 is just \$3 per person (children under 2 are free) and includes all the exhibits inside the Discovery Center. It is August 6 from 4-10 p.m. www.dhdc.org

The same day is a bull riding event that promises a lot of fireworks! The Koben Puckett Invitational is a PBR-sanctioned event bringing the best bulls and riders to Amarillo. Hosted by Koben Puckett it benefits the Press On Foundation, a group that helps people like Koben who face all the challenges from spinal trauma. The riding will be at the Will Rogers Range Riders Arena near the intersection of Loop 335 and Washington Ave. It kicks off at 7 p.m. www.kobenpuckettinvitational.com

Crowds downtown on August 6 will see the annual 13th Anniversary Polk St.

Nostalgic Cruise Night. Hundreds of classic cars will enjoy the slow trip down Polk

between 4th and 12th Avenues and thousands of spectators will stake out a piece of
sidewalk to enjoy the view. There is no entry fee for cars and no fee for people-watching.

The cruise is from 6-9 p.m.

Debuting in August is America's Horse in Art, a major art show and sale at the American Quarter Horse Hall of Fame and Museum. More than 20 of the best Western artists will display pieces and offer them for sale. The show opens with an invitation-only reception on August 13 but runs through October 15 and it is included with regular admission. www.aqha.com/museum.

Don't miss a brand-new event for Amarillo. The NCHA World Series of Cutting comes to the Amarillo National Center on August 20 at 6:30 p.m. with a performance featuring the top National Cutting Horse Association riders and horses. Better still, the event honors our veterans and donations will be accepted at the gate for local veterans' organizations. Admission is free but stop by the Cavenders Boot City, Coolhorse, Quarter Horse Outfitters or West Texas Western Store to pick up your tickets.

http://www.nchacutting.com/ag/shows/world_series.php.

Two public markets continue through August. The Golden Spread Farmers

Market features fresh area produce at the Sunset Center parking lot near 15th & Pecos.

The market is Tuesday, Thursday and Saturday starting a 7 a.m. and continues until sell out. www.goldenspreadfarmers.com. New this summer is the Amarillo Community

Market downtown on the grounds of the Bivins Mansion at 10th and Polk. The market operates on Saturday from 10 a.m. to 2 p.m. and features locally made products as well as produce. www.amarillocommunitymarkey.weebly.com.

Have you seen the indoor rainbow? Drop by the Amarillo Museum of Art for the exhibit Side by Side featuring work by Larry Bell and Gabriel Dawe. In the atrium of the museum is what is best described as an indoor rainbow. The installation by Dawe changes color and pattern as the sun and clouds change position outside. Admission is always free at the AMoA but donations are welcome. www.amarilloart.org.

Can't keep track of everything (and that's not everything)? Then subscribe to the Amarillo Convention & Visitor Council's weekly email newsletter, AMarillo. Delivered to your email box every Tuesday morning at 7 a.m., it is filled with events and ideas for

the upcoming seven days in Amarillo. It is free and your email information is never shared with any other organization. Find the sign-up at www.visaitamarillo.com and click the e-newsletter tag near the bottom of the page.

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The Amarillo CVC mission is to positively impact the economy and image of Amarillo through destination marketing and related support programs.

Visit the Amarillo CVC website at www.visitamarillo.com