

# **Sonoma Tourism Improvement District**

## **Notice of Meeting and Agenda**

**Thursday, August 11, 2016 – 8:00 AM**

**Best Western Sonoma Valley Inn, Mission Room C**

**550 Second Street West, Sonoma, CA 95476**

- 1. CALL TO ORDER; ROLL CALL – Norm Krug 8:00 AM**
- 2. PUBLIC COMMENT:** At this time, members of the public may comment on any item not appearing on the agenda. Please limit individual comments to three minutes.
- 3. APPROVAL OF MINUTES – July 14, 2016 – Norm Krug 8:05 AM**
- 4. FINANCIAL UPDATE - DAN PARKS 8:10 AM**
- 5. MARKETING REPORT - JONNY WESTOM 8:20 AM**
- 6. TID PAYER RECEPTION UPDATE - JONNY WESTOM – 8:35 AM**
- 7. TID ANNUAL REPORT TO THE CITY UPDATE - JONNY WESTOM - 8:45 AM**
- 8. HOLIDAYS IN SONOMA UPDATE - JONNY WESTOM - 8:55 AM**
- 9. CONSIDERATION OF ITEMS FOR FUTURE AGENDAS - NORM KRUG - 9:05 AM**
- 10. BOARD MEMBER COMMENTS (3 MINUTES EACH) 9:15 AM**
- 11. ADJOURNMENT - 9:30 AM**

*In accordance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact Norman Krug at 707 938-9200. Notification 48-hours before the meeting will enable the Sonoma TID to make reasonable arrangements to ensure accessibility to this meeting.*