



Amarillo Convention and Visitor Council  
1000 S. Polk St. \* Amarillo, TX 79101  
806-374-1497 \* 806-584-6792 (cell)

August 10, 2016

Eric W. Miller \* Director of Communications

[eric@visitamarillo.com](mailto:eric@visitamarillo.com)

[www.visitamarillo.com](http://www.visitamarillo.com)

## Hawkins Named Amarillo CVC Sales Coordinator

Hollie Hawkins, a 2016 graduate of the Rawls College of Business at Texas Tech University, has accepted the Sales Coordinator position at the Amarillo Convention & Visitor Council. She started her job this week.

Hawkins was referred by a member of Amarillo's hospitality community and has outstanding student credentials from Texas Tech. She is a double major in marketing and management, received a Presidential Scholarship and was a repeat member of the Texas Tech President's List. She finished with a 3.8 GPA.

As sales coordinator she will provide administrative support to the three-person convention sales staff. Her primary duties will include a heavy emphasis on CRM (customer relationship management), project planning and coordination, prospecting and lead generation, and preparation for sales presentations, trade shows, sales missions and site visits.

"Hollie impressed us during the interview process. Her sharp mind and good judgement were apparent even for someone just beginning her career. We are glad she is starting with us," Dan Quandt, Vice President of the Amarillo CVC, said.

#####

The Amarillo CVC mission is to positively impact the economy and image of Amarillo through destination marketing and related support programs.

*Visit the Amarillo CVC website at [www.visitamarillo.com](http://www.visitamarillo.com)*