

Story Ideas for Fall 2016

Pennsylvania's Hershey Harrisburg Region

Issued August 8, 2016

Places to Honor Veterans

These are some of the best places to visit in the Hershey Harrisburg Region for military history or to honor military veterans in observation of Veterans Day (Nov. 11) or to pay tribute any time.

- **Lincoln Cemetery** – Harrisburg, PA

Recognizing the need for an African-American burial ground in the Harrisburg area, Wesley Union A.M.E. Zion Church purchased the ground the cemetery occupies in 1817, a year after the congregation was established. The location was formally named Lincoln Cemetery in 1827. In the years leading up to the Civil War, the congregation at Wesley Union was active in the Underground Railroad, which cut through the area. Lincoln Cemetery is the burial ground for several notable members of the Harrisburg community. **African-American war correspondent T. Morris Chester** is buried here, as is **abolitionist, educator, and newspaper publisher William Howard Day**. The graves of numerous **Civil War veterans** lie here as well, including **Harrisburg's last surviving veteran, Ephraim Slaughter**. Slaughter died in 1943 and had served in both the 37th regiment of the United States Colored Troops and the 3rd N.C. Colored Infantry. Located at 30th Street & Booser Avenue, Penbrook, PA.



- **Hershey-Derry Township Historical Society & Museum** – Hershey, PA



This museum showcases the history of Hershey and Derry Township through artifacts dating back to the first settlers of this area. One of the most popular permanent displays is The Veterans Exhibit featuring the personal belongings of **Major Richard D. "Dick" Winters** (Jan. 21, 1918-Jan. 2, 2011), an officer of the United States Army and a decorated WWII veteran who commanded Easy Company, 2nd Battalion, 506th Parachute Infantry Regiment of the 101st Airborne Division. Major Winters was featured in a number of books and was portrayed by English actor [Damian Lewis](https://www.imdb.com/name/nm0503567/) in the 2001 HBO mini-series *Band of Brothers*. The museum also highlights the

American Hockey League's most storied and successful franchise the Hershey Bears and an interactive Hershey Transit trolley exhibit. The museum is located at 40 Northeast Drive, Hershey, PA 17033. Tel: 717-520-0748, www.hersheyhistory.org. Lisa Maloy, Public Relations Director at hdths@hersheyhistory.org and 717-979-6002.

- **Carson Long Military Academy: Veterans' Day Events** – Bloomfield, PA

Veteran's Day (Friday, November 11, 2016) Honor veterans at the nation's oldest private preparatory boarding school in the U.S. to provide military leadership training for grades 6-12. Located just off the square in historic New Bloomfield, Perry County, Carson Long honors veterans with three on-campus events: **Parade & Ceremony** at 10:20am at Parade Field, **Reception for Veterans and their guests** at the 1840 "Maples" Building immediately following the outdoor events, and a **holiday program/lecture** in the COL Edward L. Holman Chapel starting at 1pm. All events are free and open to the public. For more information, email alumni@carsonlong.org or call (717)-839-1434.

- **National Civil War Museum – Harrisburg, PA**



As one of the largest museums in the world dedicated solely to the American Civil war, the NCWM is unique in its approach of telling a complete story of this most troubled chapter in American history from the social, political, and personal perspectives of the day. This nationally-recognized museum, one of only eight museums in Pennsylvania currently affiliated with the Smithsonian Institution in Washington, D.C., strives to preserve the history of the American Civil War and inspire lifelong learning. Since opening in 2001, its mission has been to serve as the destination of choice for students, families and historians who seek to experience and research the culture and history of the American Civil War. The NCWM attracts over

40,000 visitors annually and has welcomed guests from all 50 states and 27 countries to tour the museum. TripAdvisor users ranked this #1 for "Top Things to do in Harrisburg" (2016). Located at 1 Lincoln Circle at Reservoir Park, Harrisburg, PA 17103. Tel: 866-258-4729, www.nationalcivilwarmuseum.org and Twitter: @NCWM. Hours: Mon/Tue & Thur/Sat 10am – 5pm, Wed 10am-8pm, Sun 12 noon – 5pm. Contact: Kate McDermott, Assistant Director of Sales/Marketing at kmcdermott@nationalcivilwarmuseum.org or 717-260-1861.

- **U.S. Army Heritage Trail & Education Center – Carlisle, PA**



This is the premier facility for historical research on U.S. Army history dedicated to "Telling the Army story...one Soldier at a time." The expansive campus includes the Visitor and Education Center, the U.S. Army War College Library, the U.S. Army Military History Institute, and the Army Heritage Trail. The Center includes interpretive and interactive exhibits and the research library and archive. The Visitor and Education Center is dedicated to educating visitors about the culture and experiences of American soldiers featuring special exhibits, an interpretive gallery, museum store, cafe, and multipurpose rooms for events, lectures and workshops. The main gallery features the exhibit,

"The Soldier Experience," highlighting the history of the U.S. Army from the Spanish-American War to current missions as well as a changing gallery. The Army Heritage Trail is a mile-long walking path connecting military history through interactive and full-scale military exhibits including a Cobra helicopter, Civil War encampment cabins, WWI trench system and more. The trail is open dawn to dusk every day; exhibits on the trail are open during normal business hours, weather permitting. Located 22 miles west of Harrisburg at 950 Soldiers Drive, Carlisle, PA 17013, Tel: (717) 245-3972. Web: <http://www.carlisle.army.mil/ahec/index.cfm> Hours: **Visitor & Education Center:** Mon-Sat 10am-5pm; Sun Noon-5pm. **Army Heritage Trail:** Buildings on the trail are open Mon-Sat 10am-4pm; Sun 12:30pm-4:30pm. Visitors are welcome to walk the 1-mile trail from dawn to dusk. Contact Mike Perry, Executive Director, AHCF – Mperry@ArmyHeritage.org or 717-258-1102. [EVENTS](#)

- **Indiantown Gap National Cemetery – Annville, PA**



Indiantown Gap National Cemetery, located 22-miles northeast of Harrisburg, is a 677-acre National Cemetery with over 44,000 interments administered by the U.S. Department of Veterans Affairs National Cemetery Administration since 1976. Indiantown Gap derives its name from the various Native American communities that resided in the region including Susquehannocks, an Iroquois tribe first encountered by Europeans in the 17th century. In the 1930s the area became a training area for the U.S. Army and control of the facility was turned over to the Pennsylvania National Guard in 1998. In 1976, the Commonwealth of Pennsylvania donated a section of

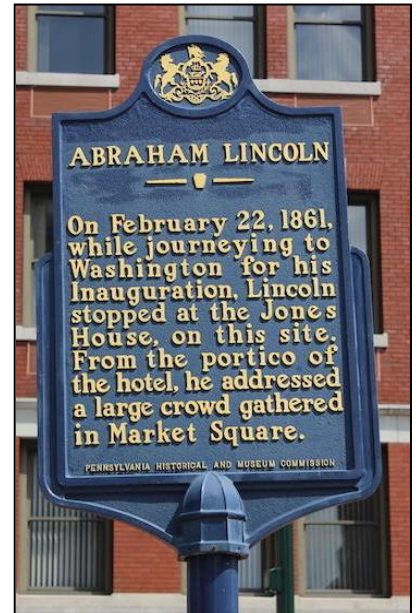
Fort Indiantown Gap Military Reservation land to become a national cemetery for the states of Delaware, Maryland, New Jersey, Virginia and West Virginia. The elaborate Pennsylvania Veterans' Memorial is the largest monument in any U.S. National cemetery with a combination open-air space and granite, stone, and concrete structure standing 107-feet high and 360-feet long, designed to evoke "the ruins of a war-torn building centered in a land of solemnity." The memorial was dedicated on October 7, 2001 to honor all who serve the nation and veterans of all wars—past, present and future. Office Hours: Mon-Fri 8am-4:30pm. Closed federal holidays except Memorial Day. Visitation Hours: Open daily from dawn to dusk. Yearly events include a **Memorial Day Ceremony** the Sunday before Memorial Day at 2pm rain or shine. A **Veterans Day Ceremony** the Sunday before Veterans Day at 2pm rain or shine, and the **Annual Candlelight Service** the second Saturday of December at 4:30pm. Located at Indiantown Gap Rd, Annville, PA 17003, Tel: (717) 865-5254, Web: cem.va.gov, Contact: SGM Warren Parks, Tour Guide, WParks3@verizon.net and 717-270-0857.

Presidential Ties

With Election Day coming in Nov, tell us of any connections your property or attraction may have to any American President.

- **Abraham Lincoln (#16) – Inaugural Journey Visit: Harrisburg 1861**

On February 21, 1861, the night before he arrived in Harrisburg, President-elect Lincoln (#16) had been informed of a plot to assassinate him when he passed through Baltimore. Over the objections of his aides, he went ahead with his scheduled events on February 22, since it was Washington's Birthday. He agreed, however, to return in secret to Philadelphia from Harrisburg after fulfilling his commitment to Governor Andrew Curtin. From there, he planned to travel to Washington unannounced in order to elude the mob in Baltimore. Newspapers estimated that thousands of people turned out to view the President-elect when he arrived at the state capital at 1:30 p.m. He was driven into town from the train station in a beautiful carriage drawn by six "elegantly comparisoned grey horses." He went to the Jones Hotel, located on the southeastern corner of Market and Second streets, where event planners had erected an arch across from the hotel entrance that was lined with small American flags and featured a large banner that read: "Welcome President to our Capitol [sic]." Governor Curtin and President-elect Lincoln then briefly addressed the crowd from a balcony outside of the hotel. "If my own strength should fail," Lincoln said dramatically, "I shall at least fall back upon these masses, who, I think, under any circumstances will not fail."



- **Theodore Roosevelt (#26) – PA State Capitol Building Dedication: Harrisburg 1906**

On October 4, 1906, when U.S. President Theodore Roosevelt (#26) attended the dedication of Pennsylvania's \$13 million capitol building, he said,



“This is the handsomest building I ever saw.”

Visitors today can take a free 30-minute tour of this National Historic Landmark to see exactly why this complex is called a “Palace of Art.”

Massive bronze doors open to a main rotunda's grand imperial staircase similar to the one in the famous [Palais Garnier](#) (Paris Opera House) in Paris, France. Guided tours reveal the stunning artwork, craftsmanship, and various Renaissance designs capped by a spectacular dome, a 1/3 scale replica of St. Peter's Basilica in Rome. Guides also pay particular attention on

the tour to the paintings in the Supreme Court Chamber by [Violet Oakley](#), the first American woman to receive a public mural commission. TripAdvisor users ranked this #2 for “Top Things to do in Harrisburg” (2016). The complex is located at North Third Street, Harrisburg, PA 17120 – across the street from PA State Museum. FREE Guided Tours are offered every half-hour from Mon-Fri between 8:30am-4pm; Sat-Sun & most holidays tours are offered at 9am, 11am, 1pm, 3pm. Always recommended to call ahead to check tour availability. Reservations Line: (800) 868-7672. Web: www.pacapitol.com. Contact Jill Fetter, Director of Capitol Visitors Services at 717- 329-9761, JFetter@os.pasen.gov.

- **Dwight D. Eisenhower (#34) – 4 Visits: Hershey in 1953, 1960, 1963, 1964**



President Eisenhower came to Hershey four times that have been recorded in the local history. The first time, October 13, 1953, was to formally celebrate his 63rd birthday at an event held at the Hershey Sports Arena, Hershey Stadium, and a circus tent borrowed from the Ringling Brothers-Barnum & Bailey Circus. A crowd of 12,000-14,000 gathered in the Hershey Stadium to sing Happy Birthday to the president and 6,000 guests later attended a \$100 per plate dinner served under the big top tent and enjoyed cake & ice cream for dessert in the arena. A ceremonial “prop” cake (pictured) was created measuring 9 feet wide by 6 feet high with 63 electric candles. In 1960 he returned for a dinner at The Hotel Hershey with VP Richard Nixon. In 1963, he returned again to the Hotel Hershey for a “Stag” dinner where he invited scholars, business and

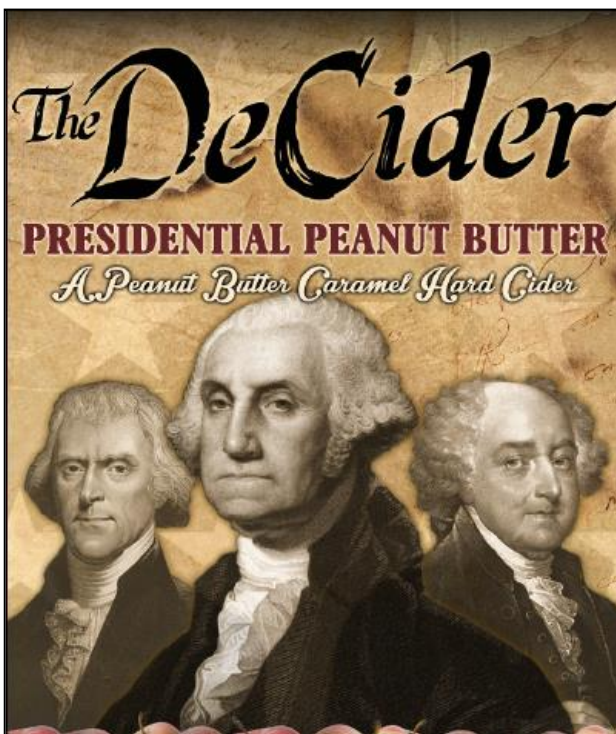
cultural leaders to gather and discuss issues and ideas. The last time he formally visited was in 1964 to moderate a Summit of GOP leaders following the Republican Presidential Nomination Convention in San Francisco where Barry Goldwater received the nomination for the Republican Party.

- **John F. Kennedy (#35) – 2 Visits: Harrisburg in 1960 & 1962**



President Kennedy first visited Harrisburg as the Democratic nominee for president in September 1960 and addressed a crowd of 7,000 in **Harrisburg’s Market Square** and later that evening gave a televised speech at the **Zembo Shrine** with an estimated live audience of 9,000 people attending a \$100 per plate dinner in 90-degree heat. In 1962 Kennedy again visited the city and gave a speech to 10,000 people at the **PA Farm Show Complex** as part of a campaign tour to support Pennsylvania Democratic candidates. Fourteen months after that last visit Kennedy was assassinated in Dallas, Texas at the age of 46.

- **The DeCider Series of Presidential Hard Ciders at The Vineyard & Brewery at Hershey**



The Vineyard & Brewery at Hershey are producing an entire line of hard ciders that may have first been inspired by George W. Bush (#43) who famously referred to himself in April 2006 as “the decider” when defending why he would not fire Donald H. Rumsfeld as the secretary of defense. Likewise, winemaker L. Paul Vezzetti has declared he is the decider and he decides what’s best for the vineyard’s new expanded brand of hard ciders that now includes **Presidential Peanut Butter** with caramel and apple; **Huzzah Honeycrisp** with PA Honeycrisp apples; and **Articles of ImPearment** with tones of vanilla and bourbon in a pear cider. The Vineyard & Brewery at Hershey use apples grown in Pennsylvania for all of their delicious hand-crafted ciders.

The four founding fathers of this winery & brewery based their vision on the principle that enjoying a fine bottle of wine or a cold craft beer is meant to be a shared experience with family and friends. Located at 598 Schoolhouse Road, Middletown, PA 17057, Tel: 717-944-1569, Email: info@vineyardathershey.com and

www.vineyardathershey.com. Twitter @VineyardHershey & @BreweryHershey. Contact: Jason Reimer, Co-Owner/President, 717-386-0665, Jason@VineyardAtHershey.com or Mike Wilson, Co-Owner/VP of Media & Communications, Michael.R.Wilson@live.com.

Haunted Places

- **The Fetter House – A ParaHistorical Investigation: October 29, 2016**

Join the Historical Society of Perry County and paranormal investigators in Landisburg, PA on Saturday, October 29, 2016 for an evening of Parahistorical Investigation inside the historic brick house built by local merchant Henry Fetter in 1848 when Perry County was first formed. According to local legend the house was used as part of the Underground Railroad and eyewitness accounts of unusual activity have circulated ever since that time period. Lady Marjorie Jeannette Goosens (1912-2000), who was the great, great granddaughter of Henry Fetter and who was married to the world famous conductor and composer Sir Eugene Aynsley Goossens III (1893-1962), deeded the house to the Perry County Historical Society in 1974. The tour takes place from 8pm – 1am and the cost is \$25/Person. Preregistration is required by calling (717) 567-9011 or by visiting www.hsofpc.org. The home is located at 102 South Carlisle Street, Harrisburg, PA. www.PerryCountyArts.org or 717-567-7023.

Wineries and Wine Trails

- **MEDIA TOUR – WINE QUEST MEDIA WEEKEND (Oct. 13 – 16, 2016)**

The Hershey Harrisburg Regional Visitors Bureau is not taking applications for their special media weekend during the 2016 HH Region Wine Country Cornucopia Wine Quest Weekend. If you are a member of the media and want to experience the region's wine country and partake in some of the fun and interactive activities at each participating winery – contact Rick@HersheyHarrisburg.org.

- **Hershey Harrisburg Wine Country: Cornucopia Wine Quest Weekends (Oct. 15-30)**



The HH Wine Country, encompassing the 16 family-owned & operated wineries of central Pennsylvania, will hold their annual [Cornucopia Wine Quest](#) every Saturday & Sunday from Oct. 15-30, 2016. During this signature event, guests will have the opportunity to travel to different participating wineries over three (3) weekends to experience a unique progressive festival. Each winery will offer its own autumn-inspired activity in addition to seasonal foods, samplings, souvenir wine glasses, and a 10% discount on all purchases. There's no better time to visit these wineries, amid the excitement of the harvest and the beauty of the autumn leaves. Most wineries throughout the region continue the celebration in November by offering a nouveau wine, the first one they'll make from the current vintage.

- **Top Spots for Vines & Views this Fall 2016**

Just a taste of some suggested wineries for best scenic views for fall:

1. [The Winery At Hunters Valley](#)



2. [The Vineyard at Grandview](#)



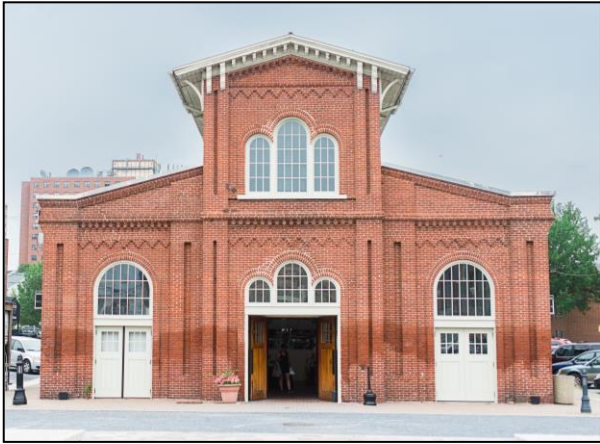
3. [The Vineyard at Hershey](#)



Harvest Heaven

Best places to Harvest and Feast for the Fall & Thanksgiving Holiday. Anything related to harvest or fall food.

- **Broad Street Market** – Midtown District, Harrisburg



The Broad Street Market is listed on the National Register of Historic Places and is one of the oldest continuously operated market houses in the country. Founded in 1860 and used to feed the civil war troops training at nearby Camp Curtain, this market today serves as the hub of Harrisburg's Midtown District with 40 vendors offering locally-grown and organic produce, meats, baked goods, and freshly prepared meals. Market managers work to preserve the historic legacy and cultural diversity of the market in addition to serving the community with food-centered educational events. Ask about the renovations since early 2015 and new local farmer program. TripAdvisor users ranked this #14 for "Top Things to do in Harrisburg" (2016). Contact: Beth Taylor, Market

Manager, cell 717-798-6711 or 717-236-7923 or broadstreetmarketmanager@gmail.com. The market is located at 1233 North Third Street, Harrisburg, PA 17102, Tel: 717-236-7923, www.BroadStreetMarket.org, Twitter: @BroadStMarket. [Story](#): Historic Broad Street Market Attracts New Wave of Pop-Culture & Cool to Harrisburg's Midtown District. Hours: Thur & Fri 7am-6pm; Sat 7am-4pm.

- **Strites Orchard** – Hershey, PA



Strites' Orchard Farm Market and Bakery is a fourth-generation family-owned and operated 300-acre sustainably grown fruit and vegetable farm. The Strite family has been farming in the Harrisburg area since 1843 and the first fruit trees and vegetables were planted by Joseph C. Strite in 1914. His son Earl would eventually join him in the business and over time expand the farm to over 250 acres. Earl sold his produce at markets in the city of Harrisburg and door to door in nearby Hummelstown. In 1950 the original market was opened on the farm. Earl's sons Joe and Tom joined their father on the farm and expanded vegetable plantings and added greenhouse operations. All three received the honor of being named Master Farmers over the course of their careers. In 1994 a new farm market and bakery were built and the farm was expanded to 300 acres. The farm began participating in the Community Supported Agriculture ([CSA](#)) in 2011 which allows them to deliver produce throughout the greater Harrisburg area to participating members. Current family members actively involved on the farm are brothers Joe and Tom, wives Sharon and Sheryl, and children Steph, Matt, and Jon. TripAdvisor users ranked this #16 for "Top Things to do in Harrisburg" (2016). Contact: Stephanie Pomraning, 10000 Strites Road, Harrisburg, PA 17111, Tel: 717-564-3130, Email: SPomraning@Verizon.net, Web: www.StritesOrchard.com, Twitter: @StritesOrchard
Hours: See web site for seasonal hours.

- **Care Acre Farm – Annville, PA**

Garden Meadow Farm, Inc. is a third-generation family-owned and operated farm in south-central Pennsylvania. Owners Brent & Julie Sykes set out every day with the goal of being the best stewards of the land which they are blessed to own, while also managing to be an integral part of the local community to which they belong. These objectives have led them to focus on two primary business areas: **The Garden** for production of high quality greens and vegetables marketed in the local area, and **The Meadow** for production of grass-fed beef that thrive on a natural diet of forages that are best-suited for the soils and terrain of our farm. At any given time there may be up to 60 USDA certified Grass Fed Beef Cattle grazing on 45-acres of pasture. In addition to the 2-acres of produce grown outside, they use two high tunnels to grow cold-hardy crops throughout the spring and fall. The convenience self-serve farmstand is located on their front porch and is open 24/7 from April thru December. Contact: Julie Sykes at 717-639-7592 or email Info@GardenMeadowFarm.com. www.gardenmeadowfarm.com.

- **Hershey’s Chocolate World Attraction**

Harvest a crop of candy at Hershey’s Chocolate World this fall from September through October. Every weekend from October 14-30 you’re able to bag your favorite flavors at **Hershey’s Trick-or-Treat Adventure** featuring *Full Moon Fridays Costume Parties* with spook-tacular music, dancing with the Hershey product characters and ghostly goodness.

Top Places to Turn Back Time

Places that are nostalgic or are frozen in time. This would be highlighting authentic places that have been unchanged or represent an early period in our history. This list is ideal for Daylight Savings (Nov. 6, 2016).

- **PA National Fire Museum**

The National Fire Museum, located in an 1899 Victorian Fire House, features displays from the Hand and Horse-drawn era to motorized apparatus from 1911 through 1947. You will find amazing facts about this service and how things we take for granted today like fire alarms and hydrants actually evolved over the years. TripAdvisor users ranked this #13 for “Top Things to do in Harrisburg” (2016).

- **Simon Cameron Mansion**

The 250-year-old mansion, built in 1766 by the founder of Harrisburg, John Harris, Jr., sits along Front Street overlooking the Susquehanna River. In 1863, it was purchased by Simon Cameron, Lincoln’s first Secretary of War, who transformed the Georgian house into a stylish Victorian mansion and lived there until his death in 1889. The home became the headquarters of the Dauphin County historical society in 1941.

- **Fort Hunter Mansion**

Experience life in Victorian times with professionally guided tours of Fort Hunter Mansion and connect to the natural beauty at the 40-acres park along the scenic Susquehanna River. Experience bygone days when everything was homemade and learn how the upper class lived in Harrisburg dating back to 1725. This site includes 10 structures listed on the National Register of Historic Places and remnants of the old Pennsylvania Canal Trail with a free walking tour brochure, museum shop, and picnic areas. TripAdvisor users ranked this #3 for “Top Things to do in Harrisburg” (2016).

- **National Christmas Museum**

Part museum, part time machine – 15 main galleries and numerous small exhibits at this attraction take visitors back through the ages of Christmas from the past to present and from America’s hometown traditions to the holiday customs of faraway lands. This unique experience includes 20,000 square-feet of life-sized walk-through indoor exhibits appropriate for all ages including a 1950 Christmas Morning living room set, Christmas Around the World, Santa’s Workshop, Vintage Christmas, Images of Santa, and Toyland Train Mountain.

- **Antique Automobile Museum**

Cruise through time with antique automobiles, buses, motorcycles and memorabilia in a themed setting that travels from New York to San Francisco over eight decades. Changing exhibits and events always provide something new to see and do-fun for all ages. The Antique Automobile Club of America is A World Class Automobile Experience, in association with the Smithsonian Institution.

- **Old Sled Works**

30,000 square feet of antiques and craft market in former century old sled factory, plus a sled museum, old soda fountain and penny arcade. See why VH1 filmed here.

###

ABOUT THE HERSHEY HARRISBURG REGIONAL VISITORS BUREAU

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The HHRVB is the official non-profit partnership-based Destination Marketing Organization (DMO) leading economic growth for Pennsylvania’s Hershey & Harrisburg Region through destination marketing and tourism development. The organization, accredited by Destination Marketing Association International ([DMAI](#)) since 2010, is committed to actively marketing the tourism assets in Dauphin & Perry County to business and leisure travelers both domestic & international. The bureau also leads regional sales efforts to attract meeting & event organizers, sporting event producers, and group tour leaders. For more information go to VisitHersheyHarrisburg.org or call 877-727-8573. Media can use #HHRVB and #HHRVB4Media when tagging stories and social media posts related to the region.