



NEWS RELEASE

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Meghan Ziehmer Named Associate Director of the Greater Lansing Sports Authority

LANSING, Mich.—The Greater Lansing Sports Authority (GLSA), is pleased to announce it has named Meghan Ziehmer, former Manager of Sports Events, as GLSA Associate Director.

In addition to her previous duties, Meghan will be taking over the GLSA internship program, assisting with the annual business plan and generally taking a larger role within the department. Meghan is a seven-year employee of the GLSA.

“Meghan is a proven leader within the sports event industry, both locally and nationally, and continues to help innovate and collaborate at all levels of the sports market,” said Mike Price, Executive Director of the GLSA. “Her new title is a reflection of her commitment to the GLSA, our partners and our many events.”

Visit www.lansingsports.org for information. If you have specific questions about the GLSA, contact Michael Price at 517-449-1406.

The Greater Lansing Sports Authority (GLSA) is a division of the Greater Lansing Convention and Visitors Bureau. The GLSA's mission is to be the leading voice of sports tourism in the Greater Lansing area and to promote economic growth by attracting a diverse range of sporting events to the region. The GLSA strives to enhance the quality of life for area residents through the development of local sports and fitness programs for all ages, and to support the continued development and maintenance of safe, high-quality athletic facilities.

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