

Rockford Area Convention & Visitors Bureau

June 22, 2016

Board of Directors Meeting Minutes

Board Present: John Groh, David Anderson, Gary Strakeljahn, Bill LaFever, Bob Burden, Michael Nicholas, Patrick Hoey, Marco Lenis, Tim Myers, Einar Forsman, Patrick Curran, Todd Cagnoni, Bryan Davis, Jamie Getchius, Darrell Snorek, Mayor Ted Rehl

Board Absent: Bobbie Holzwarth, Dave Fiduccia, Ben Holmstrom, Tim Dimke, Stacy Bernardi,

Staff Present: Josh Albrecht, Joanne Nold, Lindsay Arellano, Tana Vettore, Lori Johnson

Call to Order: The meeting was called to order at 7:30 a.m. by David Anderson.

Approval of Meeting Minutes:

It was moved and seconded to approve the May 25, 2016 meeting minutes. Motion carried.

Internal Monitoring Reports:

It was moved and seconded to accept all monitoring reports as presented. Motion carried.

- 2.8 – Communication & Support to the Board

Davis Park Redevelopment Presentation:

Todd Cagnoni, City of Rockford, Director of Community & Economic Development, presented the master plan which combines three concepts and three phases of redevelopment of Davis Park. There was discussion of how the CVB could help move the concept forward. Todd Cagnoni requested a resolution of support from the board. Such a resolution will be considered at a later date.

Governance Process:

The Board Development Committee made a recommendation to elect Marcus Bacon, long-time General Manager of Radisson Hotel & Conference Center as a new Board Member for a three year term ending May 2019. It was moved and seconded to elect Marcus Bacon to the Board effective immediately. Motion carried.

Audit/Budget Committee Report:

After discussion, at the recommendation from the Audit/Budget committee, Gary Strakeljahn moved to approve the FY 17 Budget as presented. The motion carried.

CEO Report:

John Groh presented a proposal for a potential music festival in October of 2016 in downtown Rockford, with a partnership with RAVE, featuring Cheap Trick and friends. After discussion it was moved by Jamie

Getchius and seconded by Darrell Snorek to give John Groh and the Governance Committee authority to continue discussions and negotiations to implement the reviewed plan.

The next meeting is August 24, 2016. There will be no July meeting.

The board adjourned at 8:35 a.m.

Respectfully Submitted,

A handwritten signature in cursive script that reads "William D. LaFever".

Bill LaFever, Board Secretary

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