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The Hershey Harrisburg Wine Country Wine Quest Weekends 2016 Three weekends of seasonal activities & tastings from Oct. 15-30, 2016

Tickets available at www.HersheyHarrisburgWineCountry.com



HARRISBURG, PA (Sept. 6, 2016) – The Hershey Harrisburg Wine **Country's** annual **Cornucopia Wine Quest** is one of the coolest ways to enjoy the fall harvest season in Pennsylvania. And there's plenty of reasons to support that claim which explains why the progressive wine event continues to grow in popularity among wine adventurers every year.

"The blueprint for our signature fall wine event was inspired by the experience of a progressive dinner," said Jason Reimer, President of the Hershey Harrisburg Wine Country (HHWC) and one of the partners at **The Vineyard and Brewery at Hershey**.

Over three weekends in October (**Oct. 15 thru 30**), guests can partake in a variety of fun seasonally-inspired activities every Saturday and Sunday at each of the **12 participating wineries** throughout the **Hershey and Harrisburg Region**.

The entire roster of participating wineries stretches over a 60-mile linear route from the northern-most vineyards of **Winery at Hunters Valley** in Liverpool and **Broad Mountain Vineyard** in Elizabethville, to the southern-most vineyards of **Moon Dancer** in Wrightsville and **Nissley Winery** in Bainbridge.

"We wanted the winery touring experience to be unique and interactive, but also flexible," said Reimer. "Guests can begin their day at any participating winery and then choose their own path to explore."

Creating the seasonally-inspired activities at each location was also an integral part of the overall experience that organizers wanted guests to have during Wine Quest.

"We wanted to create unique experiences for the guests and help them slow down the pace of simply rushing from point to point," said Reimer. "These weekends should be more about taking the opportunity to spend a little more time at each winery and creating those memorable moments and perfect photo opportunities."

Organizers want to remind guests that this event is not in one central location, like a wine festival, and requires participants to travel among the different winery locations. Therefore, the event website strongly encourages guests and groups to consider designating a driver or to use HHWC's exclusive transportation provider **Premiere #1** Limousine.

Tickets can be purchased for the cost of \$15 per person and \$25 per couple on the HHWC's website <u>www.hersheyharrisburgwinecountry.com</u>. Ticket price includes one (1) souvenir glass to be used by guests at each participating winery, a 10 percent discount on all purchases, the opportunity to partake in the unique activities at each location between noon-5pm, and samples of the handcrafted wines. One ticket allows a guest to visit all participating wineries over the six days of the three-weekend event.

Activities are listed by participating winery in order of location from North to South on the following page.



The Hershey Harrisburg Wine Country Wine Quest Weekends 2016

Weekend activities offered at participating wineries listed in descending order of location from North to South

Northwest Fork at Duncannon, PA The Winery at Hunters Valley at 3 Orchard Road, Liverpool, PA: **Pumpkin S'mores**

Northeast Fork at Duncannon, PA

<u>Broad Mountain Vineyard</u> at 34C South Market Street, Elizabethville, PA: **Glass Painting** <u>Armstrong Valley Winery</u> at 212 Rutter Road, Halifax, PA: **Grapevine Wreath-Making**

All South of Duncannon split

Buddy Buy Winery at 111 Barnett Dr., Duncannon, PA: Wine Bottle Decorating

Spring Gate Vineyard at 5790 Devonshire Road, Harrisburg, PA: Bottle Toss

West Hanover Winery at 7646 Jonestown Road, Harrisburg, PA: Scavenger Hunt

Cassel Vineyards of Hershey at 80 Shetland Drive, Hummelstown, PA: Pumpkin Judging

Adams Vintners at 30 East Main Street, Annville, PA: Roasting S'mores

The Vineyard and Brewery at Hershey at 598 Schoolhouse Road, Middletown, PA: Apple Fun: Bobbing & Caramel

The Vineyard at Grandview at 1489 Grandview Road, Mount Joy, PA: Hayrides

Nissley Vineyards and Winery Estate at 40 Vintage Dr., Bainbridge, PA: Cork Toss

Moon Dancer Winery at 1282 Klines Run Road, Wrightsville, PA: Scavenger Hunt

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MEDIA INTERVIEWS

Mary Smith, President & CEO of the Hershey Harrisburg Regional Visitors Bureau is available for media interviews regarding the contents of this news release. Please try to make interview requests at least 12-hours in advance. The bureau will make every effort to accommodate all interview requests. Contact <u>Rick@HersheyHarrisburg.org</u> or cell 717.884.3328.

ABOUT THE HERSHEY HARRISBURG REGIONAL VISITORS BUREAU

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The HHRVB is the official non-profit partnership-based Destination Marketing Organization (DMO) leading economic growth for Pennsylvania's Hershey & Harrisburg Region through destination marketing and tourism development. The organization, accredited by Destination Marketing Association International (DMAI) since 2010, is committed to actively marketing the tourism assets in Dauphin & Perry County to business and leisure travelers both domestic & international. The bureau also leads regional sales efforts to attract meeting & event organizers, sporting event producers, and group tour leaders. For more information go to <u>VisitHersheyHarrisburg.org</u> or call 877-727-8573. Media can use #HHRVB and #HHRVB4Media when tagging stories and social media posts related to the region.