

# RICHMOND REGION OPEN

## 2016 SPONSORSHIP OPPORTUNITIES

October 21, 2016 • The Club at Viniterra •

Benefitting the Richmond Region Tourism Foundation and Hospitality Scholarship

With an annual roster of more than 100 of the Region's business and community leaders and local officials, the Richmond Region Open is the perfect place to showcase your business to the community. Sponsorship opportunities make interaction with these local leaders easier than ever!

*The Richmond Region Open benefits the Hospitality Scholarship that awards \$1,000 to a student pursuing a career in the industry. A portion of all sponsorships are tax deductible.*

**For more information, contact Tamera Wilkins Harris, 804.783.7410 or [tharris@visitrichmondva.com](mailto:tharris@visitrichmondva.com).**

### **TITLE SPONSOR: \$5,000**

**ONE available.**

#### **Tournament Benefits:**

- Company will have title sponsor status in all event materials
- Sponsor representative to provide short (2 minute) welcome address at golf tournament shotgun start
- Sponsor representative to present grand prize giveaway and provide short address at luncheon
- Two (2) complimentary foursomes including complimentary lunch, player gifts and putting green and range balls – Value \$1,200
- One complimentary hole sponsorship (tourism staff can assist with manning hole if needed) – Value \$700
- Sponsor name/logo on all event materials including invitation, rosters, website, etc. (subject to printing deadlines)
- Recognition in multi-media show at the tournament luncheon
- One (1) corporate banner displayed in areas of high visibility (sponsor to provide banner)
- Opportunity to display and/or distribute product(s) throughout the day

#### **Additional Benefits:**

- Four (4) complimentary registrations to Richmond Region Tourism's 2017 National Travel and Tourism Week Event – Value \$180
- (2) complimentary tickets per quarterly Mix It Up – Value \$30 per event

### **PRESENTING SPONSOR: \$2,500**

**ONE available.**

#### **Tournament Benefits:**

- Company will have presenting sponsor status in all event materials
- One (1) complimentary foursome including complimentary lunch, (4) player gifts and putting green & range balls – Value \$600
- One complimentary hole sponsorship – Value \$700
- Sponsor name/logo on all event materials including invitation, rosters, website, etc. (subject to printing deadlines)
- Recognition in multi-media show at the tournament luncheon
- One (1) corporate banner displayed in areas of high visibility (sponsor to provide banner)
- Opportunity to display and/or distribute product(s) throughout the day

### Additional Benefits:

- Two (2) complimentary registrations to Richmond Region Tourism's 2017 National Travel and Tourism Week Event – Value \$90
- One (1) complimentary ticket per quarterly Mix It Up – Value \$15 per event

### GOLF CART SPONSOR: \$1,500

#### ONE available.

- Sponsor logo on double sided window sign on team/players golf carts
- Two complimentary player registrations – Value \$300
- Special recognition at luncheon
- One or two representatives to drive/ride sponsor cart for networking during the tournament
- Recognition on all event materials
- Player gift

### BEVERAGE CART: \$1,500

#### ONE available. 2 SOLD! – James River Transportation, JetBlue

- Two complimentary player registrations – Value \$300
- Special recognition at luncheon
- Up to two representatives to drive/ride (For first three carts; remaining cart: one rep to ride with Viniterra Golf Club driver.)
- Recognition on all event materials
- Player gift

### HOLE: \$700

#### FIVE available. 13 SOLD! – Capital Ale House, Communication Design, Inc., Greater Richmond Convention Center, Omni Richmond Hotel, Richmond Flying Squirrels, Richmond Magazine, SMG, Shamin Hotels, The Jefferson Hotel, VRLTA

- One complimentary player registration – Value \$150
- One sponsor organization per hole
- Recognition on all event materials
- Signage at hole
- One or two sponsor representative(s) at hole to interact with golfers
- Player gift

### PLATINUM MEAL: BREAKFAST BUFFET

#### SOLD! – ARAMARK

### PLATINUM MEAL: LUNCH BUFFET

#### SOLD! – Buz & Ned's Real Barbeque

### PUTTING GREEN: \$650

#### SOLD! – Synergy Technical

- One complimentary player registration – Value \$150
- Recognition on event materials
- Greet tournament players at registration and putting green
- Signage at the putting green (double placement of signage at putting green and registration)

### DRIVING RANGE: \$650

#### SOLD! - TOWNEBANK

- One complimentary player registration – Value \$150
- Recognition on event materials
- Greet tournament players at range
- Signage at the driving range (double placement of signage at putting green and registration)



**RICHMOND  
REGION  
TOURISM**

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Richmond Region Tourism



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