

NEWS

For Immediate Release



GEORGIA GOVERNOR'S TOURISM CONFERENCE LANDS IN COLLEGE PARK THIS WEEK

College Park, Ga. (September 12, 2016) – The [Georgia Governor's Tourism Conference](#) will bring more than 500 tourism professionals to College Park from Monday, September 12, to Wednesday, September 14, 2016. This is the first time the annual conference has been hosted in the [ATL Airport District](#).

"We are thrilled to host the 2016 conference so we can showcase the growth and development happening in the ATL Airport District," said Cookie Smoak, ATL Airport District president. "Our area is rapidly blossoming into one of the most unique and exciting meeting and tourism destinations in the country, and we can't wait for our guests to experience it."

The conference will take place at the [Georgia International Convention Center \(GICC\)](#) and will feature presentations about marketing trends, tourist product development, technological initiatives and other topics important to Georgia's tourism industry. Guest speakers include Gov. Nathan Deal, Bob Somers, senior vice president global sales at Delta, representatives from the Georgia Department of Economic Development and more. An opening reception will be held at the Delta Flight Museum on Monday, September 12, from 6:30 to 9:30 p.m. For a full list of sessions, visit georgiagtc.com/agenda.

"This conference is the Georgia tourism industry's annual opportunity to get together and learn about the latest techniques in tourism marketing and technology while learning best practices from peers," said Julie Musselman, [GACVB](#) executive director. "The conference committee is thrilled to host this event in the ATL Airport District this year."

Walk-up registrations will be accepted starting Monday, September 12, at 8:30 a.m. Members of the tourism industry can attend for registration prices listed on the conference website, www.GeorgiaGTC.com.

About ATL Airport District:

ATL Airport District is the official destination marketing organization for the cities of College Park, East Point, and Union City, Ga. The mission of ATL Airport District is to generate economic development for the cities of College Park, East Point, and Union City by effectively marketing the community as a preferred tourism, convention and meeting destination. For more information, please visit www.ATLdistrict.com.

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