

FOR IMMEDIATE RELEASE

Brian Bossuyt
Pocono Mountains Visitors Bureau
bbossuyt@poconos.org
PoconoMountains.com /@PoconoTourismPR
570.350.4640

25 Ways to Enjoy the Pocono Mountains This Fall

Discover and enjoy the fall colors, activities & annual events — Free You.

POCONO MOUNTAINS, Pa., September 14, 2016- As fall colors begin to debut in the Pocono Mountains, PoconoMountains.com serves as a guide visitors can use to enjoy all the region has to offer with our 25 ways to view fall foliage offering information on annual festivals, events, activities, special fall offers and our popular fall foliage forecast.

"Generally, the leaves tend to change colors about the same time, but with three color regions within the Pocono Mountains, the foliage peaks at different times throughout the area," said Carl Wilgus, president/CEO of the Pocono Mountains Visitors Bureau (PMVB). "Our weekly fall foliage forecast provides specific information on these color regions so visitors will know exactly where and when they can view the peak foliage."

Our <u>fall foliage forecast</u> (Live link: PoconoMountains.com/fallfoliageforecast) is put together by partnering with local foresters in the three color regions, including the percentage of leaves on trees, percentage of full color, projected dates for peak color and a detailed description of which trees are changing colors throughout the season. Updated weekly every Thursday into early November, the report is on the Pocono Mountains' website, promoted on social media and recorded on the Fall Foliage hotline, 570.421.5565. Our live camera network on <u>PoconoMountains.com/live-cameras</u> shows real-time views of the changing landscape to help visitors plan their next trip to the Pocono Mountains.

Visitors can also learn more about the Pocono Mountains by following our <u>Pocono Mountains Blog</u> and social channels @PoconoTourism to see firsthand posts and pictures of visitors enjoying the Pocono Mountains. #PoconoMtns offers a virtual picture and video tour of the four county region.

About the Pocono Mountains

With 2,400 square miles encompassing Pennsylvania's Carbon, Monroe, Pike and Wayne counties, the Pocono Mountains region is home to rolling mountain terrain, breathtakingly beautiful waterfalls, thriving woodlands and 170 miles of winding rivers. Winters offer guests the opportunity to ski, snowboard, snow tube and even snowshoe their way through snowy wonderlands encompassing over 150 ski trails, while summers also cater to the active traveler allowing exploration of 261 miles of hiking and biking trails, over 30 golf courses, whitewater rafting, boating, fishing and open access to nine state and two national parks.

Any time of year is a good time to visit the Pocono Mountains, located within driving distance of most major East Coast cities. This region teeming with history offers year-round cultural tours and art exhibitions, abundant antiquing and brand-name shopping and a full calendar of festivals showcasing the heritage, music and food of the Pocono Mountains.

Even the most discerning traveler will find comfortable accommodations in the Pocono Mountains, which offers an eclectic mix of resorts, distinctive properties and quaint, country inns and bed and breakfasts.

Pocono Mountains visitor information is available online at <u>PoconoMountains.com</u> or by phone at **800-POCONOS** (800-762-6667). Follow @PoconoTourism on <u>Facebook</u>, <u>Instagram</u>, <u>Twitter</u>, <u>Snapchat</u> and <u>YouTube</u> to stay current with up-to-date information. Established in 1934, the Pocono Mountains Visitors Bureau is a private, non-profit, membership organization. The Pocono Mountains Visitors Bureau is the official destination marketing organization for the four counties of Carbon, Monroe, Pike and Wayne in northeastern Pennsylvania.