



Welcome to the team...

Jay Boling joins the team as the new sales manager. Boling will be responsible for managing the sports market and other assigned markets, as well as servicing booked business. He has wide-ranging skills in athletic services, generating business leads, developing marketing strategies, and prospecting.



Sales Manager
Jay Boling



**Information
Coordinator**
Jeremiah Cook

Jeremiah Cook has accepted the position of Information Coordinator for the CVB, left open due to Charlotte Morgan's recent relocation to North Carolina. Jeremiah has been working for the CVB administrative division for the past four months, which entailed working at the receptionist's desk and assisting Venessa Banks. He is a natural choice to transition to this key position and will begin his new duties on September 19.

The CVB is looking to fill the Part-Time Receptionist position soon. The position is posted on our [website](#).

We Love Workforce Development



CVB Director **Chuck Jones** (right) did a presentation to the Georgia Workforce Development Board on August 24, 2016, at the State Botanical Garden of Georgia. This presentation included an Athens trivia quiz, administered by Jones.

Mary Margaret Garrett (left), a Georgia Department of Economic Development consultant, won a locally made Honey Pot by answering the most questions correctly in the game. She answered 8 of 11 questions correctly and won a tie breaker by coming closer in guessing our city's population. Congratulations to Mary Margaret!

A New CVB Advisory Board Chair

The CVB is pleased to announce that **Kathy Hoard** will serve as the new CVB Advisory Board Chair. Her role will be to advocate for our local tourism and hospitality industry, serve as an advisor to the CVB staff, and actively promote CVB activities.

In addition to her new role with the CVB, she currently serves as a member of the Board of the Friends of Oconee Hill Cemetery, the Athens Hospital Authority, and Lanier Gardens/Talmage Terrace.

Additional past volunteer efforts include service to the Athens Boys & Girls Club, the Athens Community Council on Aging, and Friends of Five Points Neighborhood Association.



Kathy Hoard
CVB Advisory Board Chair

Nominate Hospitality Workers



Every year, The CVB presents the **Athens Hospitality Awards**, which recognize the outstanding work of individuals whose efforts have made a positive impact on the Athens-Clarke County visitor experience. The **Hospitality HEROES** (Hospitality Employees Recognition of Excellent Service) of the Year Award recognizes a front-line employee who has exceeded normal expectations to provide excellent service to visitors and residents. The **Louis Griffith Hospitality Leadership Award** recognizes a management-level employee for leadership in the local hospitality industry.

The deadline for nominating dedicated hospitality professionals that go above and beyond in such roles **has been extended to Friday, September 23, 2016.**

Please spread the word and nominate someone using this form:

<http://www.visitathensga.com/about/hospitality-awards/>. We'll present this year's award at our annual meeting on October 20.

Economy: High Hopes for Hospitality

It's brighter days ahead for Georgia's hospitality industry, which will outperform the state's overall economy in 2017. The gains will be broadly based across both limited-service properties that cater primarily to tourists and full-service properties popular with business travelers.

Take a look at Athens' own Dr. Jeffrey Humphreys', Director of the University of Georgia's Selig Center for Economic Growth, write-up on our state's growing hospitality industry in *Georgia Trend*.

[READ MORE](#)

More CVB News

Keep up with the latest CVB News-you-can-use and opportunities at our [Partner Extranet](#).

Recent partner bulletins include:

- Georgia Restaurant Week Announced
- Promotional Opportunity in NYC
- Visitor Profile for our region of Georgia

CVB Annual Meeting

October 20

The Classic Center

- "Best College Towns in America,"

(#10) [College Rank](#), August 2016

- "19 Best College Towns in America," [MSN Lifestyle](#), August 17, 2016

- "Best College Towns in America for Food," [MSN Lifestyle](#), July 15, 2016

[Website](#) / [Partner Extranet](#) / [State Resources](#) / [Media Coverage](#) / [Athens Events](#)

