



NEWS RELEASE

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Greater Lansing CVB Staffer Named 2016 MI-SGMP Supplier of the Year

LANSING, Mich. – The Greater Lansing Convention & Visitors Bureau (GLCVB) is pleased to announce associate director of sales Amanda Toy was recently named Supplier of the Year by the Michigan Chapter of the Society of Government Meeting Professionals (SGMP) at their annual awards ceremony held at the Crowne Plaza Lansing West Hotel in Lansing. Nominated for the award by a fellow chapter member, Toy was ultimately chosen for the honor by a full vote of chapter membership.

Toy began her career in the meetings profession in 2005, working at the Hyatt Regency Chicago. From there Toy transferred to the Hyatt Regency Dearborn and then transitioning to the Westin Book Cadillac Hotel in Detroit, working in the state association, entertainment and pharmaceutical markets. Toy joined the staff of the GLCVB in 2011 and is focused on the state association and state government markets. A former SGMP Board Member, Toy has been part of that organization for over eight years.

“We at the GLCVB are very happy to see Amanda receive this well-deserved honor,” said Jack Schripsema, President and CEO of the GLCVB. “She has built a solid career based on strong relationships and solid contacts, shaping her into a leader in the industry and a key part of the GLCVB sales team.”

The mission of the SGMP is to enhance and promote the expertise of government meeting professionals. The organization strives to improve the quality of, and promote the cost-effectiveness of, government meetings in the state of Michigan. SGMP was founded in 1981 and is the only national organization in the U.S. dedicated exclusively to government meetings.

For more information about the GLCVB visit www.lansing.org, or to follow the GLCVB on twitter, please visit <http://twitter.com/GreaterLansing>. For more information on the Michigan Chapter of SGMP visit www.misgmp.org.

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