

NEWS RELEASE

Rockford Area Convention & Visitors Bureau



RACVB Announces Two New Employees

*Kristen Paul named Executive Assistant;
Morgann Hansen named Meeting Sales Manager*

FOR IMMEDIATE RELEASE

October 13, 2016

Rockford, IL – The Rockford Area Convention & Visitors Bureau is pleased to welcome two new employees to the organization.

Kristen Paul has joined the RACVB team as Executive Assistant. A Rockford area native, Paul graduated from Wright State University in Dayton, OH, with a degree in organizational leadership. For the past 10 years she has worked in the hotel industry in Chicago. Since 2011, she worked as executive assistant to the general manager of the Jeanne Gang-designed Aqua Blu hotel.

“Kristen’s background in the hotel and hospitality industry will be a valuable asset for our team,” said RACVB president/CEO John Groh. “We are pleased to have her join our team; her experience and expertise will prove to be a great asset to the organization.”

Morgann Hansen joined the staff as Meetings Sales Manager, focusing on small meetings and convention recruitment as well as sports tournament bookings in the region. Originally from California, but raised in Rockford, Hansen attended Rock Valley College and Rockford University, receiving a degree in Business Administration and minor in Economics. During college, Hansen interned at both the Rockford Park District and the Discovery Center Museum and recently was employed at Alpine Bank.

“We are excited to have Morgann join our team,” said Groh. “Her background working with our partners at the Rockford Park District and the Discovery Center Museum prepared her well for her role in helping to attract meetings, conventions and sports tournaments to the Rockford region.”

The mission of the RACVB is to drive quality of life and economic growth for our citizens through tourism marketing and destination development. www.gorockford.com

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