

FOR IMMEDIATE RELEASE October 5, 2016

# WHAT'S NEW IN OAKLAND October 2016

With October here, we've put together a list of Oakland news and major events happening during the month. October will be filled with excitement, as it will include a restaurant opening, new museum exhibit, Dia de los Muertos celebrations, Halloween celebrations, major musical performances and more!

### **Food & Drink News**

### **Opening of Eve's Waterfront Restaurant**

Eve's Waterfront Restaurant is now along the Oakland estuary, providing the Bay Area with an engaging new waterfront dining option that was previously home, for the better part of three decades, to the Rusty Scupper. Executive Chef Bruce Paton, the noted Bay Area "Beer Chef", has created a seafood focused modern American grill menu prepared with premium quality ingredients and techniques. Eve's debut with a full a la carte menu and a special "Introduction to Eve's" prix fixe option with chef-selected local beer pairings. A grand opening will be held later this month. Eve's Waterfront Restaurant is located near Jack London Square at 15 Embarcadero West, near Oak Street, in Oakland, California. For more information, visit <a href="https://www.eveswaterfront.com">www.eveswaterfront.com</a>.

## **Arts & Culture News**

### Oakland Museum of California Black Panther Exhibition Opening

Oakland Museum of California (OMCA) has announced an exciting exhibit coming this month. Coinciding with the 50th Anniversary of the Black Panther Party's founding the *All Power to the People: Black Panthers at 50* exhibit will be on display October 8, 2016 through February 12, 2017. From rare historical artifacts and first person accounts to contemporary artworks the exhibit will uncover the legacy of the group and consider why the Panthers remain controversial to some and inspirational to many. For more information, visit <a href="http://museumca.org/exhibit/all-power-people-black-panthers-50">http://museumca.org/exhibit/all-power-people-black-panthers-50</a>.

### **Major Events**

### Oktoberfest on the Lake: October 9, 2016 | Lake Chalet

This year is Lake Chalet's second annual "Oktoberfest on the Lake." The event will include music from the famous German oom-pah band Deutsche Musikverein, German foods, beer and costumes. For more information, visit www.thelakechalet.com/oktoberfest-on-the-lake-1.

## Autumn Lights Festival: October 12-15, 2016 | Gardens at Lake Merritt

Autumn Lights is a magical four-night festival of illuminated art by acclaimed Bay Area artists in support of the non-profit Friends of the Gardens at Lake Merritt. Guests can immerse themselves in mesmerizing, larger-than-life art installations, fire dancers, live music and more! Locally-produced food, wine and beer will be available for purchase. For more information, visit <a href="http://gardensatlakemerritt.org/autumn-lights-festival/">http://gardensatlakemerritt.org/autumn-lights-festival/</a>.

# Craft Beer Festival & Guinness World Record Attempt: October 22, 2016 | 16th Street Station

This event is held will be held at the historical 16th Street Station in Oakland. It's a once-in-a-lifetime craft beer festival and a chance to participate in the Guinness World Record attempt for the largest simultaneous beer tasting in the world. For more information, visit <a href="https://www.endoftheline.beer">www.endoftheline.beer</a>.

## BOO! Bark, Brews & Bites at Jack London Square: October 29, 2016 | Jack London Square

This event celebrates Halloween with furry friends in Jack London Square along with tricks, treats, frights and delights. The event features a canine costume contest, paw painting, pet pampering & pet psychic, pooch photo booth and more! For more information, visit https://www.facebook.com/events/1486208741700172/.



# Dia de los Muertos: October 30, 2016 | Fruitvale

Now in its 21st year, The Unity Council Día de los Muertos Festival is a free, outdoor festival that brings over 60,000 people to the vibrant, culturally-rich Fruitvale neighborhood to enjoy world-class live music, family friendly games, rides & activities, traditional Latin American artisans and the stunning altar installations created by community members paying homage to los muertos. The event will feature live music, Ballet folklorico, Aztec dancers and shopping at the local artisan craft stands. The Día de los Muertos Festival was inducted into the U.S. Library of Congress by Congresswoman Barbara Lee as a "Local Legacy". For more information, visit http://unitycouncil.org/dia-de-los-muertos/.

## Luna Mexicana: November 1, 2016 | The Paramount Theatre

Oakland Ballet's Luna Mexicana is a dance and music celebration of Dia de los Muertos. This family-friendly performance is filled with festive dancing, colorful costumes and vibrant music. Audience members are encouraged to attend in Day of the Dead attire. For more information, visit <a href="http://oaklandballet.org/wp/luna-mexicana/">http://oaklandballet.org/wp/luna-mexicana/</a>.

## **Oakland Symphony Events**

The Oakland Symphony have wonderful performances planned for October:

- OakSym Essentials: October 6, 2016 | Piedmont Piano Company

  For more information, visit <a href="www.eventbrite.com/e/oaksym-essentials-the-delphi-trio-at-piedmont-piano-co-free-tickets-28161240027">www.eventbrite.com/e/oaksym-essentials-the-delphi-trio-at-piedmont-piano-co-free-tickets-28161240027</a>.
- Rockridge Out and About: October 9, 2016 | College Ave., Oakland
   For more information, visit http://rockridgeoutandabout.com/Home.
- Hadleigh Adams Sings Mahler, Opening Night: October 14, 2016 | Paramount Theatre
   For more information, visit www.oaklandsymphony.org/event/hadleigh-adams-sings-mahler.

# **Oracle Arena Events**

Oracle Arena has many exciting performers coming in October, along with the Golden State Warriors beginning preseason! For more information, visit http://www.coliseum.com/venues-events/event-calendar.

- Dixie Chicks: October 7, 2016
   Innovators, renegades, villains, mothers, influencers and music superstars, Dixie Chicks, will performance in Oakland on their tour.
- Maroon 5: October 16, 2016
   Multi platinum-selling and Grammy Award®-winning rock band, Maroon 5, will stop in Oakland along with special guests Tove Lo and Phases.
- Kanye West: October 22 & 23, 2016
   Kanye West the 22-time Grammy Award winning, visionary who has sold over 30 Million albums worldwide, will be in Oakland for THE SAINT PABLO TOUR.

###

### **ABOUT VISIT OAKLAND**

Visit Oakland is a non-profit organization marketing Oakland, California as a travel destination. Visit Oakland offers a variety of complimentary services and materials for travelers interested in visiting Oakland. For more information, visit <a href="www.visitoakland.org">www.visitoakland.org</a> and follow us on social media using @visitoakland and #oaklandloveit.

#### **CONTACTS:**

Frances Wong
PR & Community Relations Manager
(510) 208-0561 | frances@visitoakland.org

Allie Neal
PR & Marketing Coordinator
(510) 839-9000 | allie@visitoakland.org