



POCONO MOUNTAINSSM
VISITORS BUREAU

MEDIA ALERT * MEDIA ALERT * MEDIA ALERT * MEDIA ALERT

**Pocono Mountains Visitors Bureau To Hold Annual Report Luncheon
Highlighting Another Top Performing Year**

WHAT: The Pocono Mountains Visitors Bureau (PMVB) will present their 2016 Annual Report to their board members and partners on Thursday. In addition to the release of the new report, the PMVB will honor those Pocono Mountains' valued partners and members who have contributed to the past fiscal year's accomplishments. Lunch highlights will include the winner of the seventh annual Gail V. Sterrett Marketing Award.

WHEN: *Thursday, October 20, 2016*
12:00 p.m.

WHERE: Stoudsmoor Country Inn
Terraview
257 Stroudsmoor Road
Stroudsburg, PA 18360

To arrange for an interview with President & CEO Carl Wilgus of the Pocono Mountains Visitors Bureau, Pocono Mountains Board Members or an award winner, please contact:

Kelly Shannon
Pocono Mountains Visitors Bureau
KShannon@poconos.org
Cell: 570.730.6444

###