



Contact: Bri Warner

434.970.3632 – warnerb@charlottesville.org

FOR IMMEDIATE RELEASE

CACVB Announces Winners in the 'Capture Charlottesville and Albemarle' Summer Photography Contest

Judges Choose 3 Winning Images from the 500+ Photos Submitted

Charlottesville, October 20, 2016 - The Charlottesville Albemarle Convention and Visitors Bureau is pleased to announce the winners of the 'Capture Charlottesville and Albemarle' Photography Contest. This lucrative contest, launched in July 2016, invited visitors and local photographers alike to share their most captivating snapshots of the area and compete for one of the three cash prizes, worth \$1,000, \$500, and \$250.

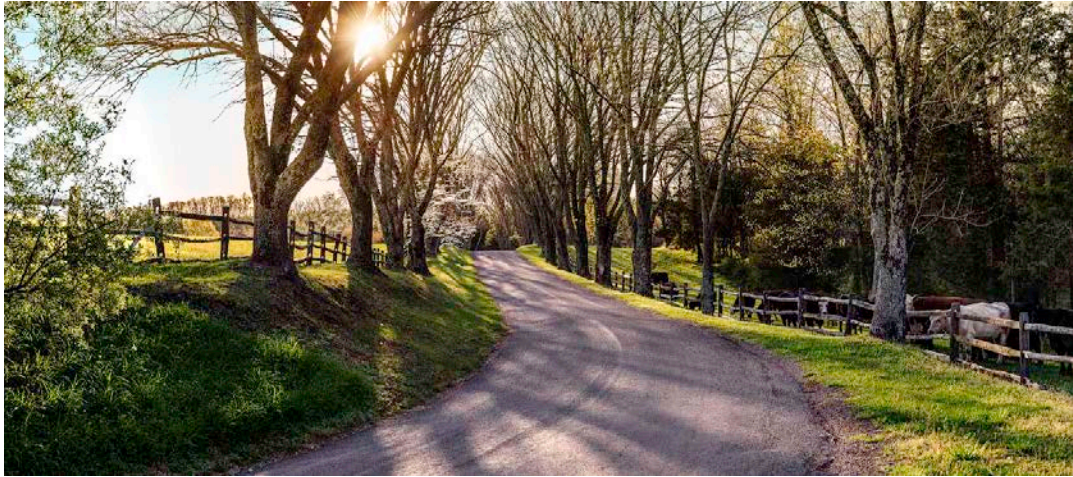
The judging panel was comprised of CACVB staff and local photographer Christian DeBaun of the Charlottesville Photography Initiative. The judges reviewed more than 500 photographs from amateur and professional photographers before making their top three selections. Photographers were asked to submit pictures that would help promote Charlottesville & Albemarle County as a much-desired tourist destination in categories such as landscapes, city life, dining, night life, viticulture and recreation.

"Our area certainly provides picture-perfect opportunities for photographers," said Kurt Burkhart, Executive Director of the CACVB. "We are thrilled that so many of them participated in the 'Capture Charlottesville and Albemarle' contest and are proud to showcase some of these images in upcoming media campaigns and on the CACVB web site and social media outlets."

A complete list of winners along with links to the winning photos can be found on page 2 of this press release. Winners will be recognized at the CACVB's upcoming Tourism Connections event on Thursday, November 17th from 3:30 – 5:30 p.m. at the Graduate Hotel in Charlottesville.

2016 'Capture Charlottesville and Albemarle' Contest Winners

\$1000 Prize Winner: Bryan Parsons



\$500 Prize Winner: Bram Reusen



\$250 Prize Winner: Jody Carbone



About the Charlottesville Albemarle Convention & Visitors Bureau (CACVB):

In addition to serving as the global resource for marketing the tourism assets of [Charlottesville](#) and [Albemarle County](#), Virginia, through www.visitcharlottesville.org, the CACVB assists tour operators, meeting planners, reunions and other groups in planning visits to the destination. CACVB's mission is "to enhance the economic prosperity of City and County by promoting, selling and marketing the City of Charlottesville and County of Albemarle, as a destination, in pursuit of the meetings and tourism markets." CACVB operates the [Downtown Visitor Center \(610 E Main St\)](#) which is open daily from 9 a.m. to 5 p.m., and a second visitor center, the [Albemarle Tourism and Adventure Center](#) in downtown Crozet ([5791 Three Notch'd Rd](#)) at the historic train depot; it is open Wednesday - Saturday 10:00 a.m. - 5:00 p.m. and Sunday Noon - 5:00 p.m. The CACVB also provides a touch-screen kiosk at Monticello's Thomas Jefferson Visitor Center. The official website of the CACVB is www.visitcharlottesville.org. In addition, the organization manages powerful social media channels; ExperienceCharlottesville on Facebook, @VisitCVille on Twitter, CVilleVA on Pinterest, and @CharlottesvilleVA on Instagram and Vimeo.