

FOR IMMEDIATE RELEASE

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MEDIA STATEMENT

In response to the ACC decision to move the 2017 Atlantic Coast Conference Women's Basketball Tournament to Coastal Carolina University, Brad Dean, president and CEO of the Myrtle Beach Area Chamber of Commerce, issued the following statement:

"We're thrilled to have the ACC Women's Basketball Tournament coming to the Myrtle Beach area in 2017. This event presents a tremendous opportunity for the entire Grand Strand, as it provides a much-needed boost to our local economy during a slow time, solidifies the Myrtle Beach area as a great sports tourism destination and attracts regional and national publicity. We are deeply indebted to Coastal Carolina University for stepping forward to host this event, helping to elevate our national appeal as a thriving contender for high-profile sporting events."

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About The Myrtle Beach Area Chamber of Commerce

Since 1938, the Myrtle Beach Area Chamber of Commerce has stood as the unified voice of the Grand Strand's business community. The U.S. Chamber of Commerce has awarded the MBACC its five-star accreditation, one of only several chambers in South Carolina to earn this distinction. The MBACC serves Myrtle Beach, North Myrtle Beach, Surfside Beach, Little River, Atlantic Beach, Garden City Beach, Loris, Conway, Aynor, Murrells Inlet, Litchfield Beach and Pawleys Island. For more information, visit MyrtleBeachAreaChamber.com. The MBACC serves Myrtle Beach, North Myrtle Beach, Surfside Beach, Little River, Atlantic Beach, Garden City Beach, Loris, Conway, Aynor, Murrells Inlet, Litchfield Beach and Pawleys Island. For more information, visit MyrtleBeachAreaChamber.com. The Myrtle Beach Area Chamber of Commerce is the proud recipient of the Association of Chamber of Commerce Executives' "2015 Chamber of the Year" award.