

**FOR IMMEDIATE RELEASE**

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**MEDIA STATEMENT**

**In response to the recent news that Jason Aldean has been added as a headliner for the 2017 Carolina Country Music Festival, Brad Dean, president and CEO of the Myrtle Beach Area Chamber of Commerce, issued the following statement:**

"With each CCMF announcement the lineup just keeps getting better. We're excited about the buzz we're already hearing about today's announcement that Jason Aldean will headline along with Kenny Chesney next year. CCMF comes at a critical time period at the tail end of our slow season and it is proving to be an extraordinary way to kick off our summer season. We look forward to more announcements from Bob Durkin and his team in the coming weeks."

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**About The Myrtle Beach Area Chamber of Commerce**

Since 1938, the Myrtle Beach Area Chamber of Commerce has stood as the unified voice of the Grand Strand's business community. The U.S. Chamber of Commerce has awarded the MBACC its five-star accreditation, one of only several chambers in South Carolina to earn this distinction. The MBACC serves Myrtle Beach, North Myrtle Beach, Surfside Beach, Little River, Atlantic Beach, Garden City Beach, Loris, Conway, Aynor, Murrells Inlet, Litchfield Beach and Pawleys Island. For more information, visit [MyrtleBeachAreaChamber.com](http://MyrtleBeachAreaChamber.com). The Myrtle Beach Area Chamber of Commerce is the proud recipient of the Association of Chamber of Commerce Executives' "2015 Chamber of the Year" award.