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Schedule Set for 2015 World Ice Art Championships

Fairbanks, Alaska (AK) – Fairbanks is the home of the largest ice sculpting competition in the world. Held annually since 1988, the World Ice Art Championships has grown to a month-long event featuring more than 70 teams from around the world. Approximately 45,000 visitors come to the Ice Art Park to see these intricately carved masterpieces. The theme for the 26th Annual World Ice Art Championships will be revealed later this year.

The event will be held at the George Horner Ice Park at 3050 Phillips Field Road. The twenty-seven acre park contains a large on-site pond which easily produces the over four million pounds of "Arctic Diamond" ice—exceptionally clear, thick ice—used by the sculptors. Competitions will include the Single Block Classic, the Multi-Block Classic, and the Amateur Open Exhibition for novices to try out their skills and the Youth Classic for high school students.

The 2015 World Ice Art Championships will be open daily 10am-10pm, February 23 through March 29, 2014.

To learn more about the World Ice Art Championships go to <u>www.icealaska.com</u>. For more information on Fairbanks, request a free copy of the Fairbanks Visitors Guide and Winter Guide from Explore Fairbanks at 1-800-327-5774 or (907) 456-5774 or by writing to 101 Dunkel Street, Suite 111, Fairbanks, Alaska 99701. You can also order or view the guides online, get information about the Aurora Borealis and see our full schedule of winter events and activities online at <u>www.explorefairbanks.com</u>.

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Explore Fairbanks is a non-profit marketing organization whose mission is to be an economic driver in the Fairbanks region by marketing to potential visitors and optimizing the visitor experience. Explore Fairbanks markets Fairbanks as a year-round destination by promoting local events, attractions and activities to independent travelers, group tour operators, travel agents, meeting planners and the media. Find out more at <u>explorefairbanks.com</u>.