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**Explore Fairbanks Names Brady Gross Internet Marketing Associate**

*Fairbanks, Alaska (AK)* – Brady Gross has joined Explore Fairbanks as Internet Marketing Associate. Brady was born in Rhode Island and grew up in Washington State. He spent five years serving in the U.S. Navy doing cryptology work aboard submarines in Connecticut before moving to Alaska. Brady moved to Fairbanks in 2010 to study New Media Journalism at UAF and recently obtained his Bachelor of Arts degree in May 2015.

“Brady’s knowledge of photography, website management and new media will greatly benefit the mission of Explore Fairbanks,” noted Amy Geiger, Director of Communications at Explore Fairbanks. “A large part of his job will be promoting Fairbanks as a destination through our website and social media. It’s something he’s perfectly suited for.”

Brady’s love for Fairbanks has been reflected through his extensive involvement with Fairbanks’ events and culture through his management of KSUA the last four years. From DJing to social media and music promotion to graphic design; Brady is always looking to expand his contribution to the community. Brady has also received numerous awards from the Alaska Broadcaster’s Association to even MTV.

“I can’t think of a better position that showcases my talents and enthusiasm for promoting Fairbanks,” says Brady. “Somebody pinch me.”

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**About Explore Fairbanks**

Explore Fairbanks is a non-profit marketing organization whose mission is to be an economic driver in the Fairbanks region by marketing to potential visitors and optimizing the visitor experience. Explore Fairbanks markets Fairbanks as a year-round destination by promoting local events, attractions and activities to independent travelers, group tour operators, travel agents, meeting planners and the media. Find out more at [explorefairbanks.com](http://explorefairbanks.com).