



For Immediate Release

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## **Fairbanks, Alaska 2015 Official Visitors Guide is now available**

*Fairbanks, Alaska (AK)* —Fairbanks, Alaska (AK) —The Fairbanks 2015 Official Visitors Guide, a 78-page, full-color booklet that describes Fairbanks year-round opportunities is now available for free. The annual publication is designed to capture the features and attractions specific to life in the region. Fairbanks is defined by the midnight sun, the aurora borealis, the centrally located Chena and Yukon Rivers and many miles of wilderness. Fairbanks delineates the aurora season as August 21 through April 21, when visitors have a great chance of seeing the aurora borealis. The midnight sun shines brightly for the whole summer with the most sunlight occurring between May 17 and July 27, when the sun never dips far enough below the horizon to actually get dark.

Located in the "Golden Heart of Alaska", Fairbanks is the gateway to the vast Interior and the Arctic. Places situated nearby are Denali National Park (home to Mt. McKinley), the Arctic Circle, Chena Hot Springs, North Pole and a myriad of villages, refuges and parks. The guide highlights an assortment of year-round activities available in the frontier community that includes: fishing, wildlife viewing, recreating on the Chena River, birdwatching, hiking, and visiting museums. Additional activities take place during the winter months such as, dog mushing, ice sculpting, snow machining and skiing. The guide also features exhibitions, attractions and performances focused on Alaska Native heritage, contemporary arts and Gold Rush history.

The calendar of events points out significant events including the World Eskimo-Indian Olympics, the Yukon Quest International Sled Dog race and the International Ice Art Championships. The guide also lists a wide variety of seasonal and year-round accommodations, services, restaurants, shopping and attractions.

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Free copies of the 2015 Fairbanks Visitors Guide and the companion piece, the 2014-2015 Winter Guide are available by contacting Explore Fairbanks at [www.explorefairbanks.com](http://www.explorefairbanks.com), 1-800-327-5774 or (907) 456-5774, or by writing to Explore Fairbanks, 101 Dunkel St, Suite 111, Fairbanks, AK 99701-4806. View the guides online at [www.explorefairbanks.com](http://www.explorefairbanks.com).