



For Immediate Release

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## **Fairbanks, Alaska 2016 Official Visitors Guide is now available**

*Fairbanks, Alaska (AK)* —The Explore Fairbanks 2016 Official Visitors Guide, a 78-page, full-color booklet that describes Fairbanks year-round opportunities is now available for free. The annual publication is designed to capture the features and attractions specific to life in the region. Fairbanks is defined by the midnight sun, the aurora borealis, the centrally located Chena and Yukon Rivers and many miles of wilderness. Fairbanks delineates the aurora season as August 21 through April 21, when visitors have a great chance of seeing the aurora borealis. The midnight sun shines brightly for the whole summer with the most sunlight occurring between May 17 and July 27, when the sun never dips far enough below the horizon to actually get dark. "Find Your Park" is new to the guide this year presenting segments highlighting the National Park Service's 100 year anniversary, as multiple parks in the Interior and Arctic offer access to wild and beautiful places.

The "Golden Heart of Alaska", Fairbanks is the gateway to the vast Interior and the Arctic. Places situated nearby are Denali National Park, the Arctic Circle, Chena Hot Springs, North Pole and a myriad of villages, refuges and parks. The Arctic is featured prominently as Fairbanks is the home base for travel, research, supplies and transportation to the area. The guide highlights year-round activities available in the frontier community that include fishing, wildlife viewing, birdwatching, hiking, visiting museums and floating the Chena River. Additional activities take place during the winter months, such as dog mushing, ice sculpting, snow machining and skiing. The guide also features exhibitions, attractions and performances focused on Alaska Native heritage, contemporary arts and Gold Rush history. The calendar of events points out significant events including the World Eskimo-Indian Olympics, the Yukon Quest International Sled Dog Race and the World Ice Art Championships. The guide also lists a wide variety of seasonal and year-round accommodations, services, restaurants, shopping and attractions.

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Free copies of the 2016 Fairbanks Visitors Guide and the companion piece, the 2015-2016 Winter Guide, are available by contacting Explore Fairbanks at [www.explorefairbanks.com](http://www.explorefairbanks.com), 1-800-327-5774 or (907) 456-5774, or by writing to Explore Fairbanks, 101 Dunkel St, Suite 111, Fairbanks, AK 99701-4806. View the guides online at [www.explorefairbanks.com](http://www.explorefairbanks.com).