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FOR MEDIA CONTACTS ONLY:

Jerry Evans
Public Relations Manager
Explore Fairbanks
(907) 459-3779

Charity Gadapee,
Director of Visitor Services and Membership
Explore Fairbanks
(907) 459-3758

Explore Fairbanks Hosts 8th Annual Interior Tourism Conference

Fairbanks, Alaska (AK) – Registration is now open for the 8th Annual Interior Tourism Conference that will be held on Wednesday, January 28, 2015 at the Westmark Fairbanks Hotel and Conference Center. Explore Fairbanks will host this community event that covers a wide variety of topics related to the visitor industry including advertising, customer service and setting your business apart from the competition. Registration is open to the public online through January 23 at www.explorefairbanks.com/itc.

This year's keynote speaker is Emmy® Award winner Bill Stainton with a team-building emphasis that would be of interest to many industries and organizations. Stainton is an expert on leadership, creativity and team engagement. During lunch Stainton will present "The 5 Best Decisions the Beatles Ever Made (and why you should make them too!)." He'll share strategies on what it takes to lead and grow a successful team. After lunch, Stainton will continue with a one-hour session, "But Why Can't Things Just Stay the Same?", revealing methods to successfully lead a team through inevitable change.

Registration options include:

- Full Conference \$75
- Morning Sessions with Lunch & Team Building Seminar \$45
- Lunch with Keynote Address \$25
- Afternoon Sessions with Lunch & Team Building Seminar \$45
- Student Registration \$20 (must have current student ID)

Tradeshow tables available for business-to-business networking throughout the day are also available for purchase. The cost is \$20, and the tables can be reserved while registering for the conference.

Answers to registration questions and further information are available by contacting Charity Gadapee at cgadapee@explorefairbanks.com or Iwalani Lauver at ilauver@explorefairbanks.com.

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About Explore Fairbanks

Explore Fairbanks is a non-profit marketing organization whose mission is to be an economic driver in the Fairbanks region by marketing to potential visitors and optimizing the visitor experience. Explore Fairbanks markets Fairbanks as a year-round destination by promoting local events, attractions and activities to independent travelers, group tour operators, travel agents, meeting planners and the media. Find out more at explorefairbanks.com.