



**COUNTRY SUPERSTAR ALAN JACKSON BRINGS HIS “KEEPIN’ IT COUNTRY TOUR”
TO THE ANNUAL SUMMER CONCERT IN ELIZABETHTOWN, KY ON AUGUST 20!**

Rising Star Lauren Alaina Tapped as Special Guest!

(April 12, 2016) Country superstar Alan Jackson brings his **KEEPIN’ IT COUNTRY TOUR** to the annual Summer Concert in Elizabethtown, KY on Saturday, August 20th at 7:00 PM. Rising star Lauren Alaina will be the special guest. Tickets go on sale May 16th.

Tickets and information for the **KEEPIN’ IT COUNTRY TOUR** will be available at www.ETOWNconcerts.com or by calling 270-765-6121 and by visiting www.alanjackson.com, where you can find information about Alan, his tour schedule, music and more. VIP tickets and packages will also be available.

Alan Jackson's KEEPIN’ IT COUNTRY TOUR finds the country icon performing hits that have gained him legions of longtime fans, songs that continue to draw new crowds as a younger generation discover his music. Jackson’s repertoire withstands the test of time; it has impacted a field of artists who cite Jackson as an influence. Fans will hear the songs they love from the man who wrote them and made them famous, including his debut hit, “Here in The Real World”...signature songs such as “Chattahoochee,” “Drive” and “Gone Country”...party anthems “It’s Five O’Clock Somewhere” and “Good Time”...and many, many more.

Special guest Lauren Alaina joins Jackson for his Elizabethtown show. The singer, who won America’s hearts when she appeared on the tenth season of *American Idol* (and is returning to the show for its farewell season as a mentor to this year’s contestants), arrived on the scene with her #1 debut album, *Wildflower*. Now she’s climbing the charts with her latest single, “Next Boyfriend,” off her brand new *Lauren Alaina* EP.

Jackson’s 2016 tour is a continuation of his recent 25th anniversary celebration which found the superstar playing to sold-out crowds throughout 2015. Jackson recently released a new album, *Angels and Alcohol*, and is the subject of a new box set, *Genuine: The Alan Jackson Story*.

The City of Elizabethtown and Elizabethtown Tourism are proud to bring Alan Jackson’s **KEEPIN’ IT COUNTRY TOUR** to the area, along with Fort Knox Federal Credit Union, Bud Light, State Farm Insurance, and Bluegrass Cellular. For more information about venue sponsors, please go to www.ETOWNconcerts.com. Tickets are priced at \$40 general admission and \$85 for VIP. VIP package includes VIP parking, preferred seating, dinner, and two drink tickets. There are only 500 VIP tickets for sale, once they are sold out there will be no more made available. Ticket prices for general admission will increase day of the show. VIP & General Admission tickets can be purchased online at www.ETOWNconcerts.com and in person at City Hall by cash, check or card. General admission tickets will also be sold in person at Elizabethtown Tourism, Prichard Community Center, and all Elizabethtown State Farm Locations by cash or check.

ABOUT ALAN JACKSON:

The man from rural Newnan, GA, who claims he is just a “singer of simple songs,” has sold nearly 60-million albums worldwide and ranks as one of the 10 best-selling male vocalists of all-time in all genres. He has released more than 60 singles – registering 50 Top Ten hits and 35 #1s (including 26 *Billboard* chart-toppers). He has earned more than 150 music industry awards – including 18 Academy of Country Music Awards, 16 Country Music Association Awards,

a pair of Grammys and ASCAP's Founders and Golden Note Awards. Jackson received the first-ever ASCAP Heritage Award in 2014 having earned the title of most-performed country music songwriter-artist of ASCAP's first 100 years. He is a member of the Nashville Songwriters Hall of Fame and the Grand Ole Opry.

Alan Jackson is one of the most successful and respected singer-songwriters in music. He is in the elite company of Paul McCartney and John Lennon among songwriters who've written more than 20 songs that they've recorded and taken to the top of the charts. Jackson is one of the best-selling artists since the inception of SoundScan, ranking alongside the likes of Eminem and Metallica. Jackson's current album, *Angels and Alcohol*, topped the country album charts when it was released last summer. He is also the subject of a new box set, *Genuine: The Alan Jackson Story*, available now.

ABOUT LAUREN ALAINA:

Georgia native Lauren Alaina captured America's hearts when she appeared on Season 10 of *American Idol*. Recently Lauren released a self-titled five-song EP, the highly-anticipated follow-up to her No. 1 debuting first album *Wildflower*. Lauren co-wrote every track on the EP including her latest single, "Next Boyfriend," and the ESPN exclusive promo track, "History," which was played throughout the network's extensive college and professional football coverage.

In addition to her busy tour schedule, Lauren regularly appears on the Grand Ole Opry, is one of CMT's "Next Women of Country" and is returning to *American Idol* for its farewell season as a mentor to this year's contestants. For more information, visit LaurenAlainaOfficial.com.

Suggested Tweet:

Alan Jackson's 2016 #KeepinItCountry Tour is coming to @FreemanLakePark. Check out alanjackson.com/tour.html

Twitter Cheat Sheet: @OfficialJackson, #KeepinItCountry, @Lauren_Alaina

MEDIA ONLY: HIGH RES IMAGES OF ALAN JACKSON & LAUREN ALAINA ATTACHED FOR USE.

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