

Dine Out Vancouver Festival 2017 Fact Sheet

Event: 15th annual *Dine Out Vancouver Festival* – Canada’s largest annual food and drink festival.

Dates: January 20 to February 5, 2017

About Tourism Vancouver’s *Dine Out Vancouver Festival*: Produced by Tourism Vancouver, *Dine Out Vancouver Festival* is Canada’s largest annual celebration of food and drink. Attracting more than 100,000 locals and visitors, the festival takes over the city with 17 days of culinary events, prix fixe menus at 280-plus restaurants (at \$20, \$30 or \$40 CAD price points), as well as “Dine and Stay” packages and special hotel rates. The festival promotes local and regional ingredients, the wines of British Columbia, and the city’s exceptional culinary talent. Premiere partner of *Dine Out Vancouver Festival* is Aeroplan. Festival partners are Wines of British Columbia and YP Dine, and preferred partners include Air Canada, The Westin Bayshore, OpenTable, *Metro*, *Vancouver Magazine*, *Where*, the *Georgia Straight* and *Western Living*. *Dine Out Vancouver Festival 2017* runs from January 20 to February 5.

Website: www.dineoutvancouver.com
Twitter/Instagram: @DineOutVanFest
Hashtag: #DOVF | #MyDineOutStory
Tourism Vancouver: www.tourismvancouver.com | @MyVancouver

Dine Out by the Numbers:

- Attracts more than 100,000 attendees annually.
- Largest number of participating restaurants of any festival of its kind in Canada (280+ restaurants registered for the 2017 festival).
- More than 10 participating hotels offering special hotel rates of \$110 and \$140 CAD, plus a selection of “Dine and Stay” packages.
- 17 days of unique food-themed events, celebrating Vancouver’s world-renowned food and drink scene.
- Over 85,000 seated diners through online reservations.

What’s hot for 2017:

- *Dine Out* celebrates its 15th anniversary.
- Hotel stays starting at \$110 per night.
- Club Amuse-Bouche Collection hotel packages, which pair *Dine Out* event tickets with once-in-a-lifetime culinary experiences and luxe accommodation.
- International Chef Exchange with major culinary hubs like New York, London, San Francisco, Galway and Mexico City.
- Cocktail Masterclasses led by globally award-winning bartender Lauren Mote.
- Exciting festival events like the Secret Supper Soiree; Tasters, Tapas & Talent; Gastown Brunch Crawl; Tacos & Craft Beer Tour; and a pop-up bistro at the Vancouver Aquarium.
- *Dine Out* craft beer by Big Rock Brewery, available for purchase in growlers via Tickets Tonight.
- *Dine Out*’s Chef Soup Experiment, in partnership with the United Way, with all proceeds going to [Stop the Growl](#).
- Street Food City, moving to a brand-new venue, which showcases Vancouver’s exotic array of food trucks.

Key dates:

December 1: *Dine Out Vancouver Festival* event tickets, and hotel rates and packages on sale at dineoutvancouver.com
January 9: Participating DOVF restaurants & menus announced and reservations available
January 20: *Dine Out Vancouver Festival* begins
February 5: *Dine Out Vancouver Festival* ends

History of restaurant participation in *Dine Out Vancouver Festival*: Tourism Vancouver first launched *Dine Out Vancouver* in January 2003 as a way to drive business to local restaurants during the industry's low season. Since then, the number of participating restaurants has grown year after year as the festival has gained popularity in the city and across North America. Here's a look at the number of participating restaurants since year one:

2003 – 57	2010 – 206
2004 – 111	2011 – 215
2005 – 125	2012 – 232
2006 – 144	2013 – 240
2007 – 160	2014 – 263
2008 – 182	2015 – 277
2009 – 193	2016 – 289

2016 *Dine Out Vancouver Festival* numbers:

- **289** – number of participating restaurants
- **102** – total number of culinary events and experiences
- **34.6 percent** – percentage increase in restaurant revenue over last year*
- **2.2 million** – total number of online Dine Out menu views
- **84,621** – total number of diners seated (+14.8% over 2015) representing online reservations at 59% of total participating restaurants (not including telephone bookings or walk-ins).

***Dine Out Vancouver Festival* Events:** visit www.dineoutvancouver.com/events to view current event listings.

***Dine Out Vancouver Festival* Sponsors:**

- *Premiere partner:*
 - Aeroplan
- *Festival partners:*
 - Wines of British Columbia
 - YP Dine
- *Preferred partners:*
 - Air Canada
 - OpenTable
 - The Westin Bayshore
 - Metro newspaper
 - Vancouver magazine
 - Where magazine
 - The Georgia Strait
 - Western Living magazine

Click [here](#) for Dine Out Vancouver Festival images and logos.

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