



SOMETHING NEW IS BREWING...BEER MONTH GR!

Highlights include Cool Brews, Hot Eats., Winter Beer Festival, KBS Week

GRAND RAPIDS, MI (December 15, 2016)- Experience Grand Rapids announces **Beer Month GR: Savor the Craft**, February 15-March 15, 2017, a month-long celebration of Grand Rapids' exceptional craft breweries. Highlights include *Cool Brews. Hot Eats.*, the collaborative event that blends craft beer and fantastic food, the 12th Annual Winter Beer Festival, KBS Week and plenty of beer dinners and tap takeovers at Grand Rapids craft breweries.

To complement **Beer Month GR**, Experience Grand Rapids works with over 50 area restaurants and breweries for the *Cool Brews. Hot Eats.* collaborative event that will now run from February 15 through March 15, as local chefs and brew masters offer beer-infused dishes and meals with complementary beer pairings.

Beer Month GR includes the 2017 Winter Beer Festival, February 24 and 25, featuring more than 100 Michigan breweries and approximately 1,000 different craft beers. Tickets still available for Friday, February 24th and details can be found at: <http://www.mibeer.com/winter-festival>. Founders Brewing Company will also celebrate KBS Week during **Beer Month GR**, with dates and further details to be announced in January.

Experience Grand Rapids offers the Beer City Brewsader Passport, offering exclusive deals to *Ultimate Brewsaders* throughout **Beer Month GR**. Ultimate Brewsaders are individuals who have collected every stamp in their passport. Updates can be found at <http://www.experiencegr.com/beer-month/ultimate-brewsader-deals/>.

For a schedule of all special events surrounding **Beer Month GR**, visit www.BeerMonthGR.com.

To schedule a Beer City hotel package, visit <http://www.experiencegr.com/beer-month/hotel-beer-packages/>

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