

NEWS RELEASE

Rockford Area Convention & Visitors Bureau



RACVB Announces Two New Employees

Heidi Gee named Office Coordinator/Receptionist;

Lindsey Kromm named Accounting Assistant

FOR IMMEDIATE RELEASE

January 12, 2017

Rockford, IL – The Rockford Area Convention & Visitors Bureau is pleased to welcome two new employees to the organization.

Heidi Gee has joined the RACVB team as Office Coordinator/Receptionist. She is a life-long Rockford resident who graduated from Robert Morris College and then went on to work 25 years for a not-for-profit research study center, The Rockford Institute, and The Howard Center for Family, Religion & Society as a corporate secretary/administrative assistant. Gee most recently worked eight years for ComElec Services, Inc., a Motorola and Kenwood radio communications dealer, as an administrative assistant.

"Heidi has already proven to be an integral part in ensuring the RACVB's daily office operations run smoothly. Her extensive customer service background, organizational skills and personality have allowed her to acclimate very quickly in her new role," said RACVB president/CEO John Groh. "She comes to work each day with a can-do attitude and is a natural fit with the RACVB team."

Lindsey Kromm joined the staff as Accounting Assistant, and will be helping with general tasks in the areas of accounts payable and accounts receivable. She was born and raised in Rockford, a Guilford High School graduate who later went on to pursue a bachelor's degree in Finance at the University of Illinois. She then worked at Hewitt Associates in Lincolnshire, IL for over six years as a Financial Analyst.

"We are excited to have Lindsey as an important part of our team where she will serve as a resource to our finance and accounting director. Her education and work history have prepared her well for her new role," says Groh. "As the bureau continues to keep active in the community, create new programs and initiatives and bring more business to Rockford, she will be a great asset to help support our team."

The mission of the RACVB is to drive quality of life and economic growth for our citizens through tourism marketing and destination development. www.gorockford.com

###

FOR MORE INFORMATION: Andrea Mandala, RACVB Marketing & Communications Manager:
815.489.1664 or amandala@gorockford.com