

Media Contact

Jeffrey Kaczmarczyk

Senior Manager of
Communications and
Media Relations

616.454.9451 ext. 139

For Immediate Release

FROM J.K. ROWLING'S WIZARDING WORLD



Grand Rapids Pops Announces Harry Potter and the Sorcerer's StoneTM in Concert

For the first time in Grand Rapids, audiences will experience the Grand Rapids Pops performing music to the entire film from one of the most beloved film franchises in history

GRAND RAPIDS, MI., Jan. 13, 2017 – The <u>Grand Rapids Pops</u> will perform *Harry Potter and the Sorcerer's Stone* in Concert with three performances Jan. 27-28 in DeVos Performance Hall as part of the Harry Potter Film Concert Series. The concert will feature the <u>Grand Rapids Symphony</u> performing, to picture, every note from *Harry Potter and the Sorcerer's Stone*. Audiences will be able to relive the magic of the film in high-definition on a 40-foot screen while hearing the orchestra perform John Williams' unforgettable score.

Tickets start at \$18. **Limited availability remains** for performances at 8 p.m. Friday and Saturday, January 27-28, 2017, with a matinee at 3 p.m. on Saturday, January 28, 2017. Concert sponsor for the special event shows is **Howard Miller Company**.

Grand Rapids Symphony, Harry Potter Film Concert Series, page 2

CineConcerts and Warner Bros. Consumer Products announced the Harry Potter Film Concert Series, a new global concert tour celebrating the Harry Potter films, in April 2016. The Harry Potter Film Concert that kicked off in June 2016 is another magical experience from J.K. Rowling's Wizarding World.

Justin Freer, President of CineConcerts and Producer/Conductor of the Harry Potter Film Concert Series explains, "The Harry Potter film series is one of those once-in-a-lifetime cultural phenomena that continues to delight millions of fans around the world," It is with great pleasure that we introduce for the first time ever an opportunity to experience the award-winning music scores played live by a symphony orchestra, all while the beloved film is simultaneously projected onto the big screen. It will be an unforgettable event."

Brady Beaubien of CineConcerts and Concert Producer for The Harry Potter Film Concert Series added, "Harry Potter is synonymous with excitement around the entire world and we hope that by performing this incredible music with the full movie, audiences will enjoy returning to this world, and to the many wonderful characters and adventures that inhabit it."

CineConcerts is one of the leading producers of live music experiences performed with visual media. Founded by producer/conductor Justin Freer and producer/writer Brady Beaubien, CineConcerts has engaged millions of people worldwide in concert presentations that redefine the evolution of live experience. Recent and current live concert experiences include *Gladiator*, *The Godfather*, *It's a Wonderful Life*, *DreamWorks Animation In Concert, Star Trek: The Ultimate Voyage* 50th *Anniversary Concert Tour*, and *Breakfast at Tiffany's*.

Justin Freer has quickly become one of the most sought-after conductors of film music with a long list of full symphonic live to projection projects. He has appeared with some of the world's leading orchestras including the Chicago Symphony Orchestra, London Philharmonic Orchestra, New York Philharmonic, Philadelphia Orchestra, Philharmonia Orchestra, San Francisco Symphony and Sydney Symphony Orchestra. From full-length movie screenings with live orchestra to music-interactive sporting event experiences to original 3D-environment holiday programming, CineConcerts is at the forefront of live entertainment.

For more information on the Harry Potter Film Concert Series, please visit www.harrypotterinconcert.com

About Warner Bros. Consumer Products

Warner Bros. Consumer Products, a Warner Bros. Entertainment Company is one of the leading licensing and retail merchandising organizations in the world.

Grand Rapids Symphony, Harry Potter Film Concert Series, page 3

Tickets

Tickets for **Harry Potter in Concert** start at **\$18** and are available at the **GRS ticket office**, weekdays 9 a.m.-5 p.m. at 300 Ottawa Ave. NW, Suite 100, (located across from the Calder Plaza), or by calling 616.454.9451 x 4. (Phone orders will be charged a \$2 per ticket service fee, with a \$12 maximum.)

Tickets are available at the **DeVos Place box office**, weekdays 10 a.m. - 6 p.m. or on the day of the concert beginning two hours prior to the performance. Tickets also may be purchased online at **GRSymphony.org**.

About the Grand Rapids Symphony

Organized in 1930, the <u>Grand Rapids Symphony</u> is nationally recognized for the quality of its concerts and educational programs. Led by Music Director Marcelo Lehninger, Principal Pops Conductor Bob Bernhardt and Associate Conductor John Varineau, nine concert series are presented, featuring a wide range of music and performance styles. More than 400 performances are given each year, touching the lives of some 200,000, nearly half of whom are students, senior citizens and people with disabilities all reached through extensive education and community service programs. Affiliated organizations include the Grand Rapids Symphony Chorus; Grand Rapids Youth Symphony and Classical Orchestra; and Grand Rapids Symphony Youth Choruses. GRS provides the orchestra for performances by <u>Opera Grand Rapids</u> and the <u>Grand Rapids Ballet</u> and sponsors the biennial <u>Grand Rapids Bach Festival</u>, which returns in March 2017.

To learn more about the <u>Grand Rapids Symphony</u>, please visit the website or | <u>Facebook</u> | <u>Twitter</u> | <u>Instagram</u> | <u>YouTube</u> | <u>Flickr</u> |

This activity is supported in part by an award from the Michigan Council for Arts and Cultural Affairs and the National Endowment for the Arts.

CineConcerts
Andrew P. Alderete
(646) 531-5256
andrew@cineconcerts.com

Warner Bros Consumer Products Stephanie Clark (818) 954-7308 stephanie.clark@warnerbros.com

HARRY POTTER characters, names and related indicia are © & ™ Warner Bros. Entertainment Inc. J.K. ROWLING'S WIZARDING WORLD™ J.K. Rowling and Warner Bros. Entertainment Inc. Publishing Rights © JKR. (s17)