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Hamilton County CVB Recognizes Barley Island Brewing as STAR

HAMILTON COUNTY (August 15, 2011)—The Hamilton County Convention and Visitors Bureau recognizes the extraordinary works of the county's hospitality industry through its Star Awards, a hospitality recognition program. Jeff Eaton and the Barley Island Brewing Company received a special Star Award in August for their hospitality during the National Softball Association Girls Fastpitch "B" World Series.

Jeff Eaton, president and founder of Barley Island Brewing Company, received a call on the Tuesday of the tournament from a team that was looking for a place to eat. Even though they were just 20 minutes away from the restaurant and had more than 30 people in their group, Eaton didn't hesitate to invite them to come over to the restaurant. He quickly called in an additional cook and alerted his wait staff. They were able to seat the group in the same area and take all their orders at one time, even though they were on several separate checks. Jeff and his team also honored the "Kids Eat Free" Tuesday night special offer, providing eight free meals to players.

To recognize Barley Island Brewing, last week the Hamilton County Convention and Visitors Bureau presented Jeff with a special Star Award, along with a Simon gift card and some individual chocolates to distribute to the entire staff.

The Bureau will select eight Star Award winners in 2011. Individual nominees must work or volunteer for county attractions, shops, hotels, restaurants or other tourism-related businesses. Candidates should possess an excellent record of customer service, a professional attitude, a courteous and kind manner, and a willingness to go beyond what is required to welcome the community's 1.8 million visitors annually.

To nominate a STAR, visit 8GreatTowns.com, click Hamilton Co. Biz and then the online application under Nominate a Tourism STAR. Winners will receive a recognition gift. All nominees will be acknowledged for their efforts.

The Hamilton County Convention and Visitors Bureau promotes tourism growth through strategic marketing, hospitality and community development initiatives.