# You can experience a super time for Super Bowl just about anywhere you look in the area

No doubt, the heart of the party during Super Bowl week will beat in Downtown Indianapolis. But the excitement extends to the suburbs, where thousands of fans and visitors will be staying in hotels and private homes.

In December, the Super Bowl Host Committee named 17 communities as "Super Celebration" sites, making them official hosts to visitors, even if they're miles away from Lucas Oil Stadium.

Each hot spot has been planning special events -- not just for visitors, but for others who want a taste of all the fun without having to go to Downtown Indianapolis every day.

It's like Mardi Gras, and it's spreading out all over the city.

Here's a list of some activities:

#### Carmel, Westfield, Zionsvillle Magnets give a boost

The Hamilton County Convention & Visitors Bureau's goal is to distribute 5,000

promotional car magnets that say "Hamilton County is SUPER Excited." It gives a boost to the community and allows groups to raise funds for themselves.

Groups can purchase up to 50 magnets at \$1 each and sell them for \$5 each. Sales will end Jan. 31 or when magnets are sold out.

Magnets may be picked up from 8:30 a.m. to 4:30 p.m. weekdays at Fishers Train Station, 11601 Municipal Drive; 9 a.m. to 5 p.m. weekdays at Hamilton County CVB, 37 E. Main St., Carmel; 9 a.m. to 4 p.m. weekdays at Noblesville Chamber of Commerce, 601 Conner St, and 8 a.m. to 4 p.m. weekdays at Westfield Chamber of Commerce, City Hall, 326 W. Main St.

Information: www.8Great Towns. com/BigGame.

#### Cheer mobs

Roaming groups that sing, cheer, perform

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and dance will make their way through Carmel, Westfield and Zionsville restaurants, malls, bars and hotels to welcome visitors Feb. 1-3. You never know where one might pop up and surprise you.

Interested in participating? Send an email to Lisa Vielee at lvielee@8greattowns.com or call (317) 979-4424.

#### Super sandwiches

Indianapolis Office of Tourism
Development, in partnership with the
Indianapolis Super Bowl Host Committee
and Indianapolis Monthly, launched Super
46 Sandwiches, which commemorates
mouth-watering ways to experience
Indiana.

The initial 46 have been whittled down to 16 in online voting. That number will be eight by Jan. 12. Log on at www.Super46. com to vote for your favorite. A winner will be announced Feb. 2.

Three of the Super 46 that remain in the competition can be sampled in Hamilton County:

Beef Tongue Cheese Steak, the Local Eatery & Pub, Westfield.

Breaded Tenderloin, Nickel Plate Bar & Grille, Fishers.

Reuben, Shapiro's, Carmel.

Other Hamilton County sandwiches in the original 46 were:

Broken Yolk Sandwiches, Cafe Patachou, Clay Terrace Mall, Carmel.

Settle for Less Ugly Elk, Bub's Burgers and Ice Cream, Carmel.

#### First come, first hung

SullivanMunce Cultural Center, 205 W. Hawthorne St., Zionsville, is opening its doors to 40 artists who convey a sports theme.

Selected masterpieces that come through the door from 10 a.m. to noon Jan. 21 will be displayed. The opening reception is from 5 to 8 p.m. Feb. 3; the exhibit will be open until Feb. 25.

#### Kids football camp

Some 200 children will participate in the Walk & Roll Football Camp from 9 a.m. to 1:30 p.m. Feb. 4 at Zionsville Middle School.



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Making this special: Kids of all abilities are welcome to participate. Children will be placed with football buddies as they maneuver through several stations, fine-t uning various skills. They will then play a game of touch football in front of adoring fans (yes, family, so a little biased) with a special sports announcer, Jimmy Kennedy from Carmel High School.

College football players and Zionsville High School football team members will be present. Rehabilitative Hospitals of Indiana's professional basketball teams, both youth and adult, will demonstrate the skills necessary to be a successful athlete when using a wheelchair.

All proceeds from the event will benefit the Zionsville High School Special Education Department.

#### Indie rock in Zionsville

Nashville artists Keegan DeWitt, RomanCandle and Bryan Cat will get toes tappin' at the ZBowl Indie Rock Concert at 7 p.m. Feb. 2 at St. Alphonsus Liguori Catholic Church, 1870 W. Oak St.

These young performers are making their way from the music capital for a night that will pay homage to the town where many of them have roots.

Tickets, \$20 each, are available at www. ZBowl2012 .com or at the door.

#### Free bus service

Roundtrip buses will run from Clay Terrace

in Carmel to Downtown Indianapolis Feb. 3 and 4, and from the Fashion Mall at Keystone to Downtown Feb. 2-4.

Seating is first-come, first-served. For a schedule, visit www.8GreatTowns . com/BigGame.

#### **Super Indy Cars**

These 33 race cars on display throughout the Indianapolis area are decorated in NFL team colors. In the Hamilton County area, one will be on display at each of these sites:

The Palladium at the Center for the Performing Arts, 1 Center Green, Carmel.

Indiana Design Center, 200 S. Range Line Road, Carmel.

Clay Terrace, 14390 Clay Terrace Blvd., Carmel.

Traders Point Creamery, 9101 Moore

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Road, Zionsville.

#### **Special events**

"Big Game" Winter Market: Vendors at Carmel City Center are encouraged to bring items that will help customers host a great Super Bowl party.

Drinks and dancing: Several bars and restaurants will host drink and food specials and live music. Among them: Detour An American Grille, 110 W. Main St., Carmel; Mudbugs Restaurant Cajun c elebration, 20 W. Main St., Carmel; Mickey's Irish Pub, 13644 N. Meridian St., Carmel.

Cache the Big Game: Bundle up, put on a pair of boots, and charge the GPS unit. Westfield Parks & Recreation's geocaching series will help you discover the hidden gems of Hamilton County. Coordinates will be posted starting Jan. 27 at www. westfield.in.gov/parks.

Dressed to thrill: The Fashion Mall at Keystone will be ready for the party with celebration banners, festive lights and shops and businesses welcoming visitors. 8702 Keystone Crossing, Indianapolis.

The Science of Football at Conner Prairie: Find out why a spiral throw is so important, how speed and weight affect how hard players get hit, and how they keep their balance and direction. The exhibit is Jan. 21-29 and Feb. 2-5 at 13400 Allisonville Road, Fishers, and is included with general admission (\$6, free for those younger than age 2). (317) 776-6006, www.

connerprairie.org.

#### **Elsewhere**

Event highlights from other Super Celebration cities, towns and neighborhoods:

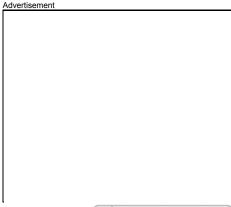
#### Indianapolis

Downtown: "TURF" art exhibit

IDADA Art Pavilion presents the work of 20 juried artists, Jan. 14 to Feb. 5, 202 N. Alabama St. Admission is free, but tickets cost \$50 for the Jan. 13 kick-off gala. Info: www.turf info.com.

#### Downtown: Sun King beer tent

A temperature-controlled "Local Underground" tent at Sun King Brewing Co., 135 N. College Ave., will feature beer, food and live local music. It's open Jan. 26 to Feb. 5. \$5; www.sunking.com.



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## Indiana Avenue: Taste of Soul competition

The Madame Walker Theatre, 617 Indiana Ave., partners with 10 local restaurants and caterers, 11 a.m. to 2 p.m. Feb. 2. \$20; www.walkertheatre.com or (317) 236-2099.

### Fountain Square: Football and fashion

Seven artists contribute videos, photos, paintings and sculptures that look at sports and masculinity during *Hard Targets* at the Indianapolis Museum of Contemporary Art, 1043 Virginia Ave. Opening is from 6 to 11 p.m. Feb. 3; www.indymoca.org.

On Feb. 4, IndySwank (indyswank.com) will showcase Circle City style with a History of Fashion in Indianapolis presentation.

#### **Broad Ripple: Street party**

The village will stake a huge tent at Broad Ripple Avenue and College Avenue. Live acts include George Clinton and the P-Funk All Stars (Feb. 2); Rev. Peyton's Big Damn Band and Robert Randolph and the Family Band (Feb. 3); and Candlebox (Feb. 4). \$25; www.broadripplesuperfest.com.

#### Greenfield: Super bash

The arts council fundraiser features two floors -- one for families, the other for ages 21 and over -- 6 to 11 p.m. Feb. 3 at Creative Arts & Events Center, 2 W. Main St. \$10-\$20; (317) 408-6897.

Greenfield businesses also will display decorated football helmets from Jan. 27 to Feb. 3.

## Hendricks County: Rural routes to Main Street cultural trail

Plainfield is the county's official Super Celebration site -- specifically, Metropolis Mall -- but organizers are planning tie-ins throughout the county. On the cultural trail, 15 merchants, from bakeries to wineries to art galleries, will offer "Super-Sized" attractions, exhibits, special dishes and classes Feb. 2-4. Info: www.rural routestomainstreet.com.

#### Franklin: Tailgate party

Show off your trivia knowledge or best football dance and win prizes at the downtown square. Event, 11 a.m. to 4 p. m. Feb. 4, also features food and kids' activities. Book a tailgating space (\$10-\$15) by calling (317) 736-3689.

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Greenwood: Super Southside kickoff	
Baxter YMCA, 7900 Shelby St., will host of the most action-packed Super Celebration events featuring food, video game competitions and super-fan contes 11 a.m. to 4 p.m. Jan. 29; (317) 888-4856.	
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