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## Indy Super Bowl Committee Announces Two New Programs

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By Scott Sarvay November 30, 2011

INDIANAPOLIS (Indiana's NewsCenter) – The 2012 Indianapolis Super Bowl Host Committee announced two programs Wednesday morning in hopes of enhancing the city.

The committee announced the names of 17 communities that will provide residents and visitors to participate in local activities and obtain information about the Super Bowl.

"Every community will provide a unique opportunity for residents and guests to get involved," says Karen Radcliff, volunteer co-chair of the Super Celebration Sites Committee.

The communities serving as Super Celebration Sites include: Anderson, Bloomington, Broad Ripple, Carmel, Columbus, Fishers, Fountain Square, Greenfield, Greenwood/Franklin, Indiana Avenue, International Marketplace, Lafayette/West Lafayette, Mass Avenue, Noblesville, Plainfield, Shelbyville and Zionsville.

The committee also announced the Super Cars program, which will showcase 33 Indy Cars, with 32 cars representing each NFL franchise team and one car representing Super Bowl XLVI.

The Super Cars are set to be unveiled on January 27, 2012 along Meridian Street in front of Monument Circle and will then go on display at the Indianapolis Motor Speedway along the "yard of bricks" for the Media Party on January 31, 2012. Then, the Super Cars will race to their Super Bowl weekend destinations.

Spectators will be able to see the AFC and NFC championship team cars, along with the Super Bowl XLVI car, on display in the Super Bowl Village from January 27 to February 6, 2011.