



For Immediate Release  
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**Def Leppard announce North American Tour with Poison and Tesla**  
**Classic Rock superstars will play SMG-managed Van Andel Arena® April 17**  
**Tickets go on sale to general public on January 20 at 10 AM**

**Grand Rapids**— Fresh off winning their fan voted **Classic Rock Magazine Album of the Year** award, **Def Leppard** announce they will return to the road this spring for a three month run across North America. The Live Nation promoted outing will storm through cities across parts of the U.S. and Canada. This new leg of dates follows the group's massive 70+ city 2016 tour and is set to kick off on April 8th in Manchester, NH before traveling to Grand Rapids to **Van Andel Arena** on **Monday, April 17, 2017 at 7:00 PM**. Joining Def Leppard on the Grand Rapids date are **Poison** and **Tesla**.

**Tickets go on sale to the general public beginning Friday, January 20 at 10:00 AM**. Ticket prices are \$39.50, \$59.50, \$79.50, \$99.50, and \$125. Tickets will be available at the Van Andel Arena and DeVos Place® box offices, online at [Ticketmaster.com](http://Ticketmaster.com), and charge by phone at 1-800-745-3000. A purchase limit of eight (8) tickets will apply to every order and prices are subject to change. VIP packages are available via Ticketmaster.com.

Front man Joe Elliott says, "We're thrilled to be able to take this tour to cities we didn't play in 2016. The demand for us to return, or rather extend the tour was phenomenal! There's a great buzz around the band right now and we're loving the fact that we can do this with the latest album being so well received."

In conjunction with the announcement of their North American tour, Def Leppard also premieres the live video for "Animal" via [Brave Words](#). [Go here](#) to view. We encourage you to post and share! The live video clip is from the band's recently announced concert film, *And There Will Be A Next Time - Live From Detroit* which will be released on February 10th in partnership with Eagle Rock Entertainment. [Go here](#) to purchase.

Guitarist Phil Collen says, "Our last full concert DVD, excluding Viva! Hysteria, was 1987's in the round in your face which was shot on video. We felt an updated version was way overdue so here it is, the brand new Def Leppard concert experience!"

With two prestigious Diamond Awards to their credit, **Def Leppard—Joe Elliott, Phil Collen, Vivian Campbell, Rick "Sav" Savage and Rick Allen**—continues to stand tall in the music industry and deliver some of the most iconic rock melodies and memorable anthems of all time. Most recently, their 2015 self-titled album featured singles "Dangerous" and "Let's Go" which premiered via [RollingStone.com](http://RollingStone.com) and **hit #1** on the **Billboard Top Rock Albums Chart**.

The tour also marks the first time in over 5 years that Poison will tour with all original members, including **Bret Michaels, CC DeVille, Bobby Dall and Rikki Rockett**. Poison has sold over 40 million records and is set to perform some of its greatest hits including "Nothin' but a Good Time," "Every Rose has its Thorn," "Talk Dirty to Me," "Unskinny Bop" and "Something to Believe In."

Front man Bret Michaels says, "I could not be more excited. I know all of us will give one thousand percent on stage and we are looking forward to performing our hits together. I personally could not be more thankful for the three generations of fans and I love the music of Def Leppard and Tesla. This will be an amazing night of rock and roll. Don't wait because god only knows."

## About SMG

SMG has managed DeVos Place since 1994 and Van Andel Arena since 1996. Founded in 1977, SMG provides management services to more than 240 public assembly facilities including convention and exhibition centers, arenas, stadiums, theatres, performing arts centers, equestrian facilities, science centers and a variety of other venues. With facilities across the globe, SMG manages more than 14.4 million square feet of exhibition space and over 1.75 million sports and entertainment seats. As the recognized global industry leader, SMG provides venue management, sales, marketing, event booking and programming, construction and design consulting, and pre-opening services for such landmark facilities as McCormick Place & Soldier Field in Chicago, Moscone Convention Center in San Francisco, Houston's NRG Park and the Mercedes-Benz Superdome. SMG also offers food and beverage operations through its concessions, catering and special events division, SAVOR, currently servicing more than 130 accounts worldwide. For more information, visit [smgworld.com](http://smgworld.com).



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