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## NEWS RELEASE



### **Chapel Hill/Orange County 2017 Visitors Guide Now Available**

Chapel Hill, NC - (January 20, 2017) – The Chapel Hill/Orange County Visitors Bureau has published a new edition of its annual Visitors Guide.

The new guide contains a comprehensive look at Orange County, its towns and rural countryside, as well as the University of North Carolina at Chapel Hill. A pull-out perforated map is again included in the 2017 guide. Highlights include information on sightseeing tours, craft beer & spirits, local food artisans & markets and a new feature on Millennials. There are also updated downtown parking maps for Chapel Hill, Carrboro and Hillsborough. Find user-friendly listings of accommodations, attractions & entertainment, restaurants, shopping, top festivals and events, essential fast facts and original photography.

The 2017 Official Visitors Guide offers the message of “Come Visit, You’ll Feel Right at Home.” The 64-page guide is a comprehensive resource for residents, visitors, meeting and conference attendees and others planning a trip to the Chapel Hill & Orange County, NC area. It features Chapel Hill’s iconic Franklin Street on the front cover and the Old Orange County Courthouse in downtown Hillsborough on the back. Later this spring there will be an updated companion multi-panel visitors map.

Guides and maps are free. To request a copy be mailed to you, call 1-888-968-2060 or locally at (919) 245-4320 or email [info@visitchapelhill.org](mailto:info@visitchapelhill.org). Copies can be picked at the Visitors Center at 501 W. Franklin St., Chapel Hill, Mon – Fri 8:30 am – 5 pm or Sat 10 am – 3 pm. You may also [download](#) the guide from the [visitchapelhill.org](http://visitchapelhill.org) website.

*As the official accredited destination marketing organization of Chapel Hill and Orange County, the mission of the Chapel Hill/Orange County Visitors Bureau is to develop and coordinate visitor services in Orange County and to implement marketing programs that will enhance the economic activity and quality of life in the community. The Visitors Bureau is a department of Orange County, NC Government. For information: [www.VisitChapelHill.org](http://www.VisitChapelHill.org).*

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Photo is front cover of the 2017 Visitors Guide.  
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