



For Immediate Release
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Pollstar magazine lists Grand Rapids SMG-managed venues among the top for 2016 **Concert industry magazine lists Van Andel Arena® as #35 and DeVos Performance Hall as #20 in U.S.**

Grand Rapids—Concert industry magazine *Pollstar's* 2016 lists were recently released in their January 16th Year-End issue, and local SMG-managed buildings [Van Andel Arena](#) and [DeVos Performance Hall](#) have found a place among the top venues in the world.

Van Andel Arena celebrated its 20th anniversary in 2016, and it shaped up to be a year-long celebration with some of the biggest acts in the industry. With performances from the likes of Elton John, Garth Brooks, and Paul McCartney, among several others, the arena sold enough tickets to come in at **#35 among arena venues of all sizes in the United States** and #69 worldwide on *Pollstar's* list of **Top 200 Arena Venues** in 2016.

On *Pollstar's* list of Top 200 Theatre Venues, **DeVos Performance Hall ranked at #20 in the United States** and #29 worldwide for theatre venues of all sizes. Both lists tracked reported ticket sales between January 1, 2016 and December 31, 2016.

"It is incredibly gratifying to see that the support we have from the community here and the Grand Rapids-Kent County Convention/Arena Authority (CAA) isn't going unnoticed," said SMG Regional General Manager Richard MacKeigan. "Without their loyalty and patronage, it would be very difficult to be successful, and we felt like we received plenty of both for DeVos Performance Hall and the 20th anniversary of Van Andel Arena. We are very excited that these rankings reflect that as well."

Prior to *Pollstar's* year-end lists, Van Andel Arena and DeVos Performance had already been recognized by other trade magazines as well. **Venues Today** showed the arena as **#4 in North America** and #11 worldwide on their **Top Stops** list for venues with a capacity between 10,001 and 15,000, and **the arena also appeared at #5 among venues of the same capacity range on the magazine's Social Media Power Poll** which ranks venues by their social media presence. **DeVos Performance Hall came in at #16 worldwide on Venues Today's list of Top Stops for venues with a capacity between 2,001 and 5,000.**

Van Andel Arena also came in at #3 on Billboard's Boxscore rankings for venues in North America with a capacity between 10,001 and 15,000. The arena was #8 worldwide in the Boxscore rankings.

About SMG

SMG has managed DeVos Place since 1994 and Van Andel Arena since 1996. Founded in 1977, SMG provides management services to more than 240 public assembly facilities including convention and exhibition centers, arenas, stadiums, theatres, performing arts centers, equestrian facilities, science centers and a variety of other venues. With facilities across the globe, SMG manages more than 14.4 million square feet of exhibition space and over 1.75 million sports and entertainment seats. As the recognized global industry leader, SMG provides venue management, sales, marketing, event booking and programming, construction and design consulting, and pre-opening services for such landmark facilities as McCormick Place & Soldier Field in Chicago, Moscone Convention Center in San Francisco, Houston's NRG Park and the Mercedes-Benz Superdome. SMG also offers food and beverage operations through its concessions, catering and special events division, SAVOR, currently servicing more than 130 accounts worldwide. For more information, visit smgworld.com.



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