

# **Sonoma Tourism Improvement District**

## **Notice of Meeting and Agenda**

**Thursday, February 9, 2017 – 8:00 AM**

**Best Western Sonoma Valley Inn, Mission Room C**

**550 Second Street West, Sonoma, CA 95476**

- 1. CALL TO ORDER; ROLL CALL – Norm Krug 8:00 AM**
- 2. PUBLIC COMMENT: At this time, members of the public may comment on any item not appearing on the agenda. Please limit individual comments to three minutes.**
- 3. AUTOMATED BICYCLE RENTAL PRESENTATION - Brad Dropping from Sonoma Valley Bike Tours 8:05 AM**
- 4. APPROVAL OF MINUTES – JANUARY 5, 2017 – Norm Krug 8:15 AM**
- 5. FINANCIAL UPDATE - Dan Parks 8: 20 AM**
- 6. MARKETING REPORT AND GROUP MARKETING UPDATE - JONNY WESTOM 8:30AM**
- 7. DISCUSSION ON WORKING TOGETHER WITH THE CITY AND LOCAL COMMUNITY ON BALANCING TOURISM AND QUALITY OF LIFE IN SONOMA - NORM KRUG - 8:45 AM**
- 8. CONSIDERATION OF ITEMS FOR FUTURE AGENDAS - NORM KRUG - 9:00 AM**
- 9. BOARD MEMBER COMMENTS (3 MINUTES EACH) 9:05 AM**
- 10. ADJOURNMENT - 9:10 AM**

*In accordance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact Norman Krug at 707 938-9200. Notification 48-hours before the meeting will enable the Sonoma TID to make reasonable arrangements to ensure accessibility to this meeting.*